


# Golfdom

The Business Journal of Golf

JUNE, 1944—VOL. 18, No. 6 

## CONTENTS

|                                            |    |
|--------------------------------------------|----|
| Making the Swing.....                      | 3  |
| Green-Chairmen are Keystones.....          | 15 |
| Building a Job in Pro Golf.....            | 18 |
| Short Courses Prevent Slump.....           | 24 |
| Past Years' Study Helping Now.....         | 28 |
| Wartime Rules of Chicago DGA.....          | 29 |
| Schools to Help Pros in Postwar.....       | 32 |
| "Honourable" Company 200 Yrs.<br>Old ..... | 36 |
| What Changes Ahead for Pro<br>Golf? .....  | 38 |
| Golf Teachers' Handicap.....               | 42 |
| How We Plan Wartime Operations.....        | 46 |
| Is Your Dishwasher Run Right?.....         | 49 |

## ADVERTISERS

|                                   | Page       |
|-----------------------------------|------------|
| Acushnet Process Sales Co.....    | 2nd Cover  |
| American Fork & Hoe Co., The..... | 14         |
| American Golf Foundation.....     | 3rd Cover  |
| Balanced Golf Bag.....            | 37         |
| Berk, F. W. & Co. Inc.....        | 8          |
| Brearley Co., The.....            | 45         |
| Burgett Co., K. L.....            | 48         |
| Champion Mfg. Co.....             | 4          |
| Cooper Mfg. Co.....               | 12         |
| Davis Co., George A.....          | 12         |
| Des Moines Glove & Mfg. Co.....   | 45         |
| Dolge Co., The C. B.....          | 6          |
| DuPont Semesan Co.....            | 4          |
| Fate-Root-Heath Co., The.....     | 7          |
| Fat Cart Supply Co.....           | 7          |
| Hillerich & Bradsky Co.....       | 23         |
| Horton Mfg. Co., The.....         | 21         |
| Jacobsen Mfg. Co.....             | 11         |
| Lytton & Sons, Henry C.....       | 10         |
| MacGregor Golf, Inc.....          | 19         |
| Mallinckrodt Chemical Works.....  | 10         |
| Page Fence Association.....       | 13         |
| Roseman Tractor Mower Co.....     | 9          |
| Scott & Sons, O. M.....           | 4          |
| Sewerage Commission, The.....     | 13         |
| Skinner Irrigation Co., The.....  | 12         |
| Spaffing, A. G. & Bros.....       | 30-31      |
| Stumpp & Walter Co.....           | 45         |
| United States Rubber Co.....      | 4th Cover  |
| United States Treasury Dept.....  | 43         |
| Wilson Sporting Goods Co.....     | 25, 26, 27 |
| Worthington Ball Co.....          | 35         |
| Worthington Mower Co.....         | 5          |
| Young Golf Co., The L. A.....     | 33         |

**GOLFDOM, The Business Journal of Golf.**  
Published monthly, except November and  
December. Subscription rate — \$1.00 per  
year. Herb Graffis, Editor; Joe Graffis,  
Advertising and Business Manager.

Publication Offices—14 East Jackson Blvd., Chi-  
cago; Phone Harrison 5941. Eastern Representative  
—Albro Gaylor, 20 Vesey St., New York City;  
Phone, Cortlandt 7-1668. Printed in U.S.A.

tary, was elected Vice-President and Di-  
rector in place of the late James L. Record,  
and C. E. Ostberg, former Assistant Treas-  
urer was elected Secretary-Treasurer. Al-  
fred E. Ludwig was elected Assistant Sec-  
retary.

Mr. McCartney also announced that the  
Company's war production was running  
at a high level, and that the postwar out-  
look was excellent.

## Tam Sets 83c Admission

**A**DMISSION price of 83 cents (plus  
tax) for the All-American Golf Tour-  
naments, to be played at Tam O'Shanter  
Country Club, August 21-27, has been  
announced by George S. May. It is the  
lowest rate fee ever set for seeing the  
country's top-flight golf stars in action.

"Thousands of golf fans have never  
seen a big tournament because the ad-  
mission is usually too high. My purpose  
in lowering the price to 83 cents (plus  
tax) is to make it possible for every  
golf fan to watch his favorite player at  
the All-American Tournaments," May  
said.

Last year, 67,000 golf fans bought  
nearly a million dollars worth of war  
stamps and bonds to watch the All-Amer-  
ican Tournaments.

## —CLASSIFIED ADS—

**Locker-room Man and Bar Attendant**—wants posi-  
tion. Last position seven years private club. Wife  
does office work, switchboard operator, gen'l office  
work and also clerk. Private club preferred. Ad-  
dress: Ad 603, % Golfdom.

**Wanted**—Golf carts—state make, age, condition  
and lowest cash price. Address: Ad 602, Golfdom.

**Golf Books** bought and sold. All magazines,  
articles and rarities on golf wanted. Libraries  
bought. Now in preparation, the world's first  
bibliography of golf with 2500 listings. *Golf Book  
Service*, 42-05 Layton St., Elmhurst, New York.

**Golf pamphlets**, books of rules, programs, leaflets,  
score cards wanted. Describe as to condition, year.  
*Golf Book Service*, 42-05 Layton St., Elmhurst, N. Y.

**Spalding Golf Guides**—For all years from the 90's  
wanted. State condition, year and price. Bids made  
on long runs. *Golf Book Service*, 42-05 Layton St.,  
Elmhurst, N. Y.

**Experienced Pro**—would like to lease with option  
to buy, or buy outright, a golf club preferably in  
college town. Address: Ad 601, % Golfdom.

**Professional**—seeks larger opportunity, south or  
middlewest preferred. Middle age; life experience  
all departments, north and south. Now employed.  
Capable, dependable, highest references. Address:  
Ad 600, % Golfdom.

**For Sale**—Attractive 9-hole golf course on Ontario  
Bay overlooking Lake Ontario. Very easy terms to  
competent reliable party. Address: R. T. Chipman,  
Sandy Creek, New York.

**Cash Register For Sale**—Made especially for public  
or semi-private golf course. Equipped with keys  
for golf balls, time, reservations, etc. Original  
cost \$550.00. Bargain. Address: Ad 605, Golfdom.

**Manager**—of a large prominent country club with  
full catering experience, wishes connection with  
southern country club catering department from  
November 15th to April 15th on salary or conces-  
sion basis. Can furnish full crew. Address: Ad  
604, % Golfdom.