

KEEP YOUR Golf Ball SUPPLY *in the* Safety Zone

The arithmetic of each round played by the average golfer will remind you to keep on top of your used ball collections.

The average player takes from 95 to 105 strokes for 18 holes. For every two putts, he averages three shots through the fairway, rough and traps. This means about 60 shots per round in the danger zone for golf balls. This is where the grunting power behind misjudged shots puts the cuts and scars on golf ball covers.

Here's how it taxes your limited ball supply, if only 200 play each day of just one week-end, and 75% (150) shoot 95 or more:

150 players for each of the two days means 300 rounds. 300 rounds by players averaging 60 strokes through fairway, rough and traps means 18,000 power or iron shots.

When average golfers cut loose with 18,000 shots in the danger zone you don't have to do much figuring to find out how much just one week-end's play alone can cut into your limited ball supply. And don't forget, the better players cut 'em up, too. So, you must make **every effort, every day**, to collect **every unplayable ball** you can lay your hands on.

Keep collecting and sending them in for re-processing. It's the one and only way to keep your ball supply in the safety zone.

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