



## Not all golf champions will wear crowns this year

To our way of thinking, far more pros will win championship laurels this year than ever before in American golf history.

Golf's 1944 heroes are those hundreds of pros who are battling against the most dangerous and persistent threat the game has ever faced . . . the diminishing supply of golf balls. That the golf ball situation is as well under control as it is today, is plainly because it is in the hands of the pros.

Every golf ball maker and every club official knows what a tough, and at times "touchy", job you pros have had in arousing your players to action for their own good.

Even now, in the third year since new golf balls have been made, many players are holding out. What a sour situation to step into! But, what a sweet job you've done with it!

Not all golf champions will wear crowns this year, but the game itself will wear better for years to come because of the grand job you uncrowned champions have achieved in getting those unplayable balls back into play.

You deserve plenty of praise for handling golf's biggest wartime responsibility and the closest cooperation of those whom you are trying to serve in conserving the nation's golf ball supply. Nice going! Hold the line . . . keep em' rolling in.

1944 • WORTHINGTON'S 40th Year DEVOTED EXCLUSIVELY TO MAKING GOLF BALLS

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