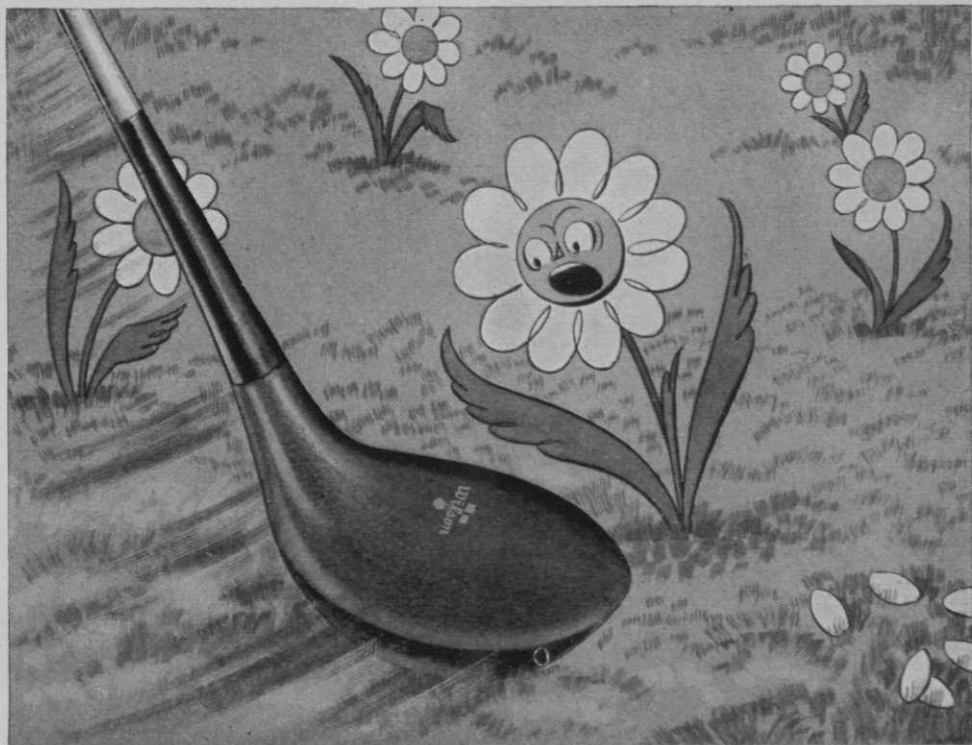


GOLF in the WAR



Will it come to "Daisy" Golf?

Those old, used golf balls you send in for rebuilding—the soiled, bruised and cut balls—are the **ONLY** source of fresh golf balls right now. If the old ones aren't turned in—well—you may see a lot of fellows out there swinging at daisies and dandelions.

Whether or not we ever come to such a

sorry pass as "daisy" golf before this war is over, is up to fellows like you. If you get your players to turn in every last used ball, and other Pros do likewise, there will be plenty of playable "rebuilt" to see us through. Wilson Sporting Goods Co., Chicago, New York and other leading cities.



Wilson Athletic Goods Mfg. Co., Inc.
Chicago Plant

Wilson

GOLF EQUIPMENT

IT'S WILSON TODAY IN SPORTS EQUIPMENT

★ The drive to keep America's golfers supplied with fresh golf balls has been a vigorous one. Wilson Sporting Goods Co. has done its share of gathering in old golf balls and of supplying our "accurated" rebuilt. *Golf marches on!*