

GOLF *in the* WAR

WILSON SPORTING
GOODS CO.



Chicago, New York and
other leading cities

GOLF MARCHES ON!

As the season progresses in this year of our greatest war strain, it is evident that golf—because of its value to our nation, will survive all the troubles that have beset it.

Tournaments are in full swing and golf courses, as far as transportation difficulties permit, are well attended.

Even the shortage of natural rubber for golf balls has been overcome by the cooperation of players with regards to sending in old balls for rebuilding.

Golf is an institution in America—a part of the health and relaxation programs of millions of people—and definitely a part of the American way of life. As a part of the war effort, golf is helping to sell millions of dollars worth of war bonds. But, even more important, it is helping to keep the home fires burning—helping to keep the home front physically fit to do its job while the war is being shaped for victory. Golf will con-

tinue to do its part in keeping millions of essential men on their toes during unavoidable strains of switching back to peacetime pursuits during those sure to be interesting days after the war.

Yes, golf *is* important—and has proved its right to a place in the war effort. *Golf marches on!*

President

Wilson Sporting Goods Co.



A WHITE STAR HAS BEEN ADDED!

All who fight for freedom in this great war do not carry guns, throw grenades, drive tanks, pilot planes, man ships or shoot torpedoes. Those who work long and hard, putting their hearts and souls and sweat into their jobs, are fighters, too—fighters also worthy of awards for valor.

Wilson Athletic Goods Mfg. Co., Chicago Plant.