

## CONTENTS

Making the Swing.....	3
Pacific Northwest Golf.....	9
Rhode Island Turf Report.....	12
Northern California Golf.....	16
Quiz Program Livens Paper.....	21
Urge Juvenile Golf Promotion.....	22
Pros War Benefit Nets \$18,000.....	24
Morton Bogue Heads USGA.....	26
Stage Drive for Used Balls.....	27
Recent Golf Elections.....	29
Reduces Bath Department Waste.....	31



## ADVERTISERS

Acushnet Process Sales Co....	2nd Cover
American Golf Foundation....	3rd Cover
Balanced Golf Bag.....	25
Crawford, MacGregor, Canby Co....	11-23
Dupont Semesan Co.....	4
Fox, Jr., Richard S.....	32
Henderson & Co., Peter.....	28
O. M. Scott & Sons.....	5
Sewerage Commission.....	33
Skinner Irrigation Co.....	5
Snow Proof Co.....	4
Spalding & Bros., A. G.....	14-15
Stumpp & Walter Co.....	4
United States Rubber Co.....	4th Cover
Wilson Sporting Goods Co.....	17-18-19
Worthington Ball Co.....	8
Worthington Mower Co.....	7

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# WHAT'S NEW IN THE INDUSTRY

Effective January 2nd, D. B. Bell & Sons, Kansas City, Mo., became distributors for Worthington Mower Company's line of turf maintenance machinery. Their territory includes Nebraska, Kansas, Missouri (except St. Louis), Arkansas and Oklahoma. The Bell organization, which has been in the turf maintenance business for 13 years, will operate a service department and maintain a stock of Worthington parts at their Kansas City headquarters.

George Dawson, oldest member of Wheaton's famed foursome of golfing brothers, has returned to Chicago in the capacity of midwest District Manager of A. G. Spalding & Bros. Dawson's promotion places him in charge of a man-sized territory bounded by Pennsylvania, Texas, Colorado, Minnesota and the Dakotas. Graduating from Illinois in 1924 he engaged in the bond, brokerage and the insurance business before joining the Spalding organization in 1936. In 1941 he was transferred to the company's headquarters in New York where, under Mr. L. E. Coleman, the executive vice-president, he became 'seasoned' in all phases of the organization's operations and was elevated to the post of Eastern District Manager. Dawson's latest promotion is in line with his company's launching of a broad and aggressive expansion program.

Schelly Sales Co., 6532 N. Francisco Ave., Chicago, Ill., are offering a new light weight, popular priced caddie bag which is attracting the attention of pros. The new bag, bearing the trade name of "Featherweight" Sunday Golf Club Carrier, weighs under 19 ounces, has seven separate club compartments and a large ball pocket. Constructed of high quality heavy white duck, the bag is designed to give balance when being carried and will not collapse when laid down or standing upright in bag rack.

On December 15, the Army-Navy E award for superior performance in war production was bestowed upon **Wilson Sporting Goods Company** and its employees in an impressive ceremony at the company's main plant in Chicago. Since shortly after war was declared Wilson's vast production facilities have been humming with war materiel activity.