

Reduces Waste in Club's Bath Department

A. M. LOCKHART, mgr., Virginia CC, Long Beach, Calif., is telling other smart managers nothing they don't know, when he says that the way the bath section is at a country club has a lot to do with the satisfaction of the members. Lockhart is emphatic on this subject, and as a strong advocate of service, even despite wartime handicaps, to keep members' minds off their troubles, insists that the bath section is a place where a good club must "do its stuff."

He says that when you give the member plenty of hot water, good towels, good combs, brushes, razors, etc., good talcum, hair tonic and the other treatments for the male body beautiful you give the dues-payer the one thing he can make par at

and get his money's worth.

But where Lockhart and other managers, get their own headaches is in the amount of material taken away from the bath department. After the committees look at replacement expenses and add to them the cost of the dice and dice boxes the members take away, an economy wave often is dictated and the club's bath department goes back about to the status of a railroad station washroom.

Lockhart sent out to the Virginia members a circular that reduced the bath department losses of supplies and reminded the members what he's up against in hoping that club property will be regarded as club property.

The circular sent out by Lockhart read:

HI THERE—"MR. NEAT 'N CLEAN . . ." *And How's the Body Beautiful?*

(Right in the pink, we hope, and improving with age.)

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We surely do want to see our members keep clean, pure and as fresh lookin' as a daisy.

THAT'S WHY WE PROVIDED THESE NICE FACILITIES FOR YOU!

* * *

There's plenty of warm water for your shower, lots of clean man-sized towels, a supply of talcum, a sterilized comb and brush for your manly tresses, and a fair selection of "SMELL-'EM-GOOD" tonic for your hair.

And paper slippers to keep your feet clean and protected enroute back to your lockers. . . You can, for the asking, get from the attendant, a razor, soap, etc., for a shave right after your refreshing bath.

YES—everything—well, practically everything—except a personal valet is provided for your ease, comfort, convenience and satisfaction—BUT wait a second.

IT ALL COSTS MONEY!

ALL TOILET ARTICLES ARE SCARCE!
LAUNDRY SERVICE IS GREATLY CURTAILED!
LABOR IS SCARCE AND DIFFICULT TO OBTAIN!

T H E R E F O R E

You are earnestly urged to waste nothing. Please don't waste soap.

Don't cast aside unused towels.

Use no more toweling than you really need.

Devote the hair tonic to your hair—surely not as a body lotion.

Why not use paper towels at the washstand, unless you wash your face?

The combs and brushes are expensive and are not SOUVENIRS to take home with you. (Would you believe it—we actually lose many of our combs and brushes? That is to say, they disappear. Don't ask us how anybody could be so careless (?) as to walk away with club property; who would do such things we don't know, but we do want the practice to stop—lest somebody be embarrassed.)

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THE OFFICERS AND BOARD OF DIRECTORS OF THIS CLUB EARNESTLY REQUEST YOUR CO-OPERATION IN THESE MATTERS TO THE END THAT WE MAY HAVE HERE ONE OF THE FINEST, MOST COMPLETELY EQUIPPED AND EFFICIENTLY OPERATED COUNTRY CLUBS IN EXISTENCE. THANK YOU, GENTLEMEN.

(Signed) The House Committee.