

Golfdom

The Business Journal of Golf

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CONTENTS

COVER—U. S. sailors relax at Berwind CC, San Juan, Puerto Rico, where club members have been most considerate of service men. (Official U. S. Navy Photo).

Making the Swing.....	3
Golf Is in Fighting Form.....	9
Iowa Authority Gives Tips.....	11
Last Year Showed How.....	12
Tough Years Are Good for Us.....	12
Necessity Taught Us.....	13
Old Master—New Ideas.....	13
More Than a Smile.....	14
Keep Up Club Atmosphere.....	16
Help Members—Help Victory.....	18
Lively Publicity Prospects.....	20
Golf as Postwar Career.....	24
P. S.—More About Golf Balls.....	32
U. S. Patents Beetle Killer.....	34

ADVERTISERS

Acushnet Process Sales Co....	2nd Cover
American Golf Foundation, The....	3rd Cover
Balanced Golf Bag.....	33
Berk & Co., F. W.....	37
Brearley Co., The.....	21
Buckner Mfg. Co.....	37
Burgett Co., K. L.....	41
Crawford, Macgregor, Canby Co....	17-31
Davis Co., George A.....	37
Dolge Co., The C. B.....	6
Dunlop Tire & Rubber Corp.....	15
DuPont Semesan Co.....	5
Fate-Root-Heath Co., The.....	7
Henderson & Co., Peter.....	38
Kaddie Kart Mfg. Co.....	41
Kroydon Co., The.....	19
Lytton & Sons, Henry C.....	7
Melflex Products Co.....	39
Scott & Sons, O. M.....	4
Sewerage Commission, The.....	4
Skinner Irrigation Co., The.....	5
Spalding, A. G. & Bros.....	22
Stump & Walter Co.....	23
United States Rubber Co....	Back Cover
Vestal Co., The John H.....	39
Wilshire Driving Range.....	41
Wilson Sporting Goods Co.....	27-28-29
Worthington Ball Co.....	25
Worthington Mower Co.....	35
Young Golf Co., The L. A.....	8
United States Treasury Dept.....	40

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Jefferson in Missouri and Jersey, Madison, St. Clair and Monroe counties in Illinois.

In addition to the golf clubs and park department systems, the territory includes concentration of military airfields and ground force stations. Complete stock of parts for all Worthington machinery will be maintained and a corps of experienced mechanics will be in charge of service.

Atlantic Products Corp., Trenton, N. J., makers of Par golf bags, has opened a Chicago office in charge of Harold Olsen. It's in the Lytton Bldg. Telephone is Wabash 5433. Atlantic expects to be making this year about 50 per cent of its 1941 production of bags.

Designing and development work for post-war sports and athletic products of the **L. A. Young Golf Co.**, Grand Rapids, Michigan, have been assigned to a department in charge of Richard A. Link, vice-president, under the designing direction of Walter Hagen, first vice-president, according to George J. Herrmann, secretary and general manager of the firm, which produces the Walter Hagen line of golf equipment.

Besides Link and Herrmann, other officers of the L. A. Young Golf company include L. A. Young, Detroit, president; Robert F. Smith, vice-president in charge of production and personnel; Edward P. Rankin, sales manager.

Harlow Writing Golf Radio.—Bob Harlow, who's gone back to Pinehurst as publisher of the "Outlook," and Pinehurst, Inc., publicity mgr., after a year with the Associated Press as its sports radio writer at New York, now is writing a weekly radio script on golf, which is being sent out to radio stations by **Wilson Sporting Goods Co.**, Chicago. The material is being extensively used by sportscasters in giving golf valuable publicity. Pros who get local radio time and need material should write Wilson's for Harlow's stuff, which is the liveliest sports radio stuff being written today, according to broadcasting authorities.

D. B. Bell & Son, 72nd and Wornall road, Kansas City (5), Mo., now are handling in addition to Worthington Mowers, the Moto-Mower line of mowers and sweepers, Milorganite and other course supplies in the mid-continent. D. B. Bell comments that he's "tremendously impressed" by the way the section's golf clubs have held their position and expects a big boom in mid-continent golf after the war.

TURN 'EM IN EARLY—MAKE CERTAIN OF YOUR 1944 GOLF BALL SUPPLY!