



Doing a Tremendous Job

Since before Pearl Harbor we have been championing the cause of America's sports—fighting to have them recognized as a vital wartime asset to our country and our people.

Our new book "The Human Machine at War" sums up that campaign to date—puts it all between two covers in one concentrated, smashing punch. We believed this book would "do the job" for sports, and for you who are so intimately concerned with sports as an indispensable part of the American life we are fighting to preserve.

Over 25,000 copies of "The Human Machine at War" have been printed. We have presented copies

to thousands of important men in government, in the Army, Navy and Air Forces, in industry and sports—and thousands have been requested by sports fans to date.

The response has been amazing. This book is doing a great liaison job for sports. It is converting thousands. It will add further to the conviction, now mounting higher and higher, that America's rugged, competitive sports must be a part of any program designed to train our fighters and our pre-induction youth—and to keep us a physically fit nation in peace as well as in war. Wilson Sporting Goods Co., Chicago, New York and other leading cities.

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