



**DO THIS *Now!***

**and cinch your supply of  
GOLF BALLS  
*for 1945***

**Don't repeat the mistake of waiting until spring  
to bear down on used golf ball collections**

Whether your golf ball situation next season is the same, better or worse, depends on how much drive you put into your used ball collections between now and the end of this season.

Certainly, the past year taught that waiting until spring to put on the heavy pressure cut down returns, delayed the ball makers schedules and return shipments, and reduced pro shop sales.

You did a grand job in rounding up used balls this spring. But, it flooded the manufacturers at a time when the season was opening and everyone wanted his reconditioned balls "tomorrow, or sooner".

Plainly, the best time to get the most used balls with the least effort is when the players are nearing the close of the season. And, late fall and winter gives the manufacturers the unhurried time they need for reprocessing.

Yes—your players will have to make reprocessed balls do again next season—or do without. So, we urge you to start driving hard for those old cuts right now. Do this and you'll cinch your supply for 1945.

1944 • WORTHINGTON'S 40th Year DEVOTED EXCLUSIVELY TO MAKING GOLF BALLS

**THE WORTHINGTON BALL CO.**

**ELYRIA, OHIO**

**WORLD'S LARGEST EXCLUSIVE GOLF BALL MAKER**