

# GOLF *in the* WAR

WILSON SPORTING  
GOODS CO.



Chicago, New York and  
other leading cities

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IT'S EASY TO DO—TURN IN THOSE OLD GOLF BALLS TO YOUR PRO . . . GET FIRST CLAIM ON REBUILTS . . . A FEW OLD BALLS FROM YOU . . . AND A FEW FROM THOUSANDS OF OTHER PLAYERS MEAN HUNDREDS OF THOUSANDS OF GOOD BALLS THAT CAN SAVE THE LIFE OF GOLF.

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## *Golf is Part of America's Future*

THE basic idea of golf and all sports is to provide healthful recreation for those who want to play.

That the war has given an added significance to sports and made them a must for combat training and an essential in keeping fit for war production has not altered in any permanent way this basic purpose!

By keeping golf flourishing during this period, serving the nation's purpose in war, we may expect to see a broader voluntary enthusiasm for this sport as a means to physical fitness in peacetime as well.

There could be no greater benefit come to the people of the United States out of this war than that our people as a whole should learn to look upon golf

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and other sports as pleasant recreation in which every man, woman and child should participate as a *privilege of right living.*

From this viewpoint it becomes more than ever the duty of every golfer to see that used golf balls are turned in to his "Pro" for rebuilding, so that he, himself, and everyone who wishes to play, may have the benefits of the game during wartime and may keep up an interest in continuing the game when peace comes. Golf ball rebuilts can help rebuild the physical fitness of the Nation.

*W. B. J. J. J.*  
President

Wilson Sporting Goods Co.