

## Two Small Cards Do Big Business—Quick

Bill Gordon, Tam O'Shanter (Chicago) pro solved two problems that confront most pros each spring by using the cards shown below. The Caddies' Employment card helped round up a good portion of the club's quota before the snow was off the course. The Players' Service and Equipment card not only is enabling Gordon to get his players' clubs and bags in first class shape before the spring rush begins, but also helps get his pro shop merchandising off to a fast start.

### CADDIES' EMPLOYMENT BLANK

I hereby apply for a caddy position at the Tam O'Shanter Country Club for 1944. I promise to conduct myself in an orderly manner, to speak with respect to the members and take orders from the Caddy Master. I will fulfill all jobs assigned to me to the best of my ability.

Should any damage be done to any property of the club by me during my employment there, I agree to pay for same.

The caddy fees will be:

A Class—\$1.50 single - \$2.50 double

B Class— 1.25 single - 2.25 double

The Tam O'Shanter Country Club intends to have the Annual Caddy party in August, and allow the deserving boys the right to play golf on Mondays during the summer.

Three prizes for caddying, based on attendance, service and efficiency will be paid during May, June, July and August.

Signed \_\_\_\_\_

Age \_\_\_\_\_ Address \_\_\_\_\_

Experience \_\_\_\_\_ Telephone \_\_\_\_\_

Date \_\_\_\_\_ Parent's Signature \_\_\_\_\_

The Caddie Blank was mailed to all of Tam's last season caddies who proved satisfactory. Additional cards were distributed through grade schools in the vicinity. Every new boy must attend a "caddie school" before he goes out. Class A caddies must know distance of every hole, be able to locate 200 yd. marker and 150 yds. from each green. School authorities will show lively interest in the healthful employment of caddie work and will gladly cooperate providing the youngsters are properly supervised.

The Service and Equipment Card was enclosed in a letter Gordon mailed each of his members, and the response was excellent. As a result of this card Gordon's merchandise started to move weeks before the season began. The card is a penny post card with Gordon's name and address printed on the reverse side.

### Kindly Check What Service You Desire and Equipment You May Need

1. Kindly have my golf clubs removed from my locker and put in first class shape, including rejuvenating my golf bag *354*
2. Kindly lay aside for my inspection:

\_\_\_\_\_ Golf Balls, 50c, 60c, 75c, 85c.

\_\_\_\_\_ Golf Clubs, irons or wood.

\_\_\_\_\_ Leather Bag.

\_\_\_\_\_ Light Canvas Bag.

✓ \_\_\_\_\_ Flannel or Wool Shirts.

\_\_\_\_\_ Zipper Jackets.

\_\_\_\_\_ Leather or Canvas Head Covers.

✓ \_\_\_\_\_ Golf Shoes.

✓ \_\_\_\_\_ Pussy Foot or All Wool Golf Sox.

\_\_\_\_\_ Wooden Shoe Trees, \$2.00.

\_\_\_\_\_ Wooden Locker Room Sandals, \$1.25.

Signed *Bill Buckingham*

## BRAID JOINS L. A. YOUNG

Appointment of George Braid as representative of the L. A. Young Golf Company in the Illinois territory, with headquarters in Chicago, has been announced by Edward P. Rankin, general sales manager of the company, which produces the Walter Hagen line of golf equipment, and Trophy golf balls. A veteran in the golf selling field, Braid has most recently been associated with the Penfold Golf Ball Company.

April, 1944

**PHEASANTS AND DUCKS De LUXE.**—  
Finest stock. EGGS, CHIX, etc. Write  
for prices. CHAIN-O'-LAKES GAME  
FIELDS, Box L 157, McHenry, Illinois.

### —CLASSIFIED ADVERTISEMENTS—

**Pro-Manager Wanted**—Experienced man with record of reliability. Must possess ability to buy clubhouse and dining room supplies and must be good golf instructor. Splendid opportunity for right man. Address: Walnut Hills Golf Club, East Lansing, Mich.

# Golfdom

The Business Journal of Golf

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## CONTENTS

Making the Swing.....	3
Clubs Tell How They Are Doing.....	II
Turf Research at Ames.....	14
What's Ahead for the Pros.....	17
Streamlining War Maintenance.....	20
Chicago Victory Championship.....	24
Iowa Greenkeepers Conference.....	28
Dime a Round Goal Is \$50,000.....	30
Down-Town "Duration" Clubhouse.....	34
Golf's Biggest Prize Event.....	48
Caddie, Sales Cards Click.....	49

## ADVERTISERS

	Page
Acushnet Process Sales Co.....	2nd Cover
American Fork & Hoe Co., The.....	29
American Golf Foundation.....	3rd Cover
Balanced Golf Bag.....	45
Brearley Co., The.....	25
Burgetz Co., K. L.....	44
Champion Mfg. Co.....	5
Crawford, Macgregor, Canby Co.....	23-39
Davis Co., George A.....	6
Dolge Co., The C. B.....	8
Dunlop Tire & Rubber Corp.....	35
DuPont Semesan Co.....	6
Fate-Root-Heath Co., The.....	5
Golf Cart Supply Co.....	7
Hillierich & Bradsky Co.....	41
Horton Mfg. Co., The.....	10
Mallinicrodt Chemical Works.....	9
Page Fence Association.....	7
Roseman Tractor Mower Co.....	43
Scott & Sons, O. M.....	4
Sewerage Commission, The.....	4
Skinner, Irrigation Co., The.....	7
Spalding, A. G. & Bros.....	26-27
Stump & Walter Co.....	9
United States Rubber Co.....	4th Cover
United States Treasury Dept.....	46
Vestal Co., The John H.....	48
Wilson Sporting Goods Co.....	31-32-33
Worthington Ball Co.....	37
Worthington Mower Co.....	21
Young Golf Co., The L. A.....	19

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**Experienced Pro-Manager**—Seeking location to organize and build or lease golf course after the war. Prefer western location. Address: Ad 400, % *Golfdom*.

**Man and Wife Desire Position**—At club requiring services of experienced greenkeeper, pro or club manager. Available at once. Address: Ad 401, % *Golfdom*.

**Position Wanted**—Pro-Manager or Greenkeeper. 15 years at last club. Fine habits; best recommendations. Can lay out or reconstruct golf courses. Married. No children. 25 years experience. Address: Ad. 402, % *Golfdom*.

**Pro-Greenkeeper**—Open for position. American born, age 40 years; 20 years experience, member of P. G. A., with thorough knowledge of care and upkeep of Bent and Bermuda greens. Wife has 15 years' experience as club cateress and manager. Desire Pro-Greenkeeper position or couple combination. Both have A-1 credit rating. Can furnish first-class references. Prefer southern club or year-round club. Address: Ad 403, % *Golfdom*.

**Pro-Greenkeeper**—Desires change. At present employed. Can manage clubhouse; A-1 credit rating. Competent, very dependable, with excellent record at better clubs, two clubs in 20 years. Married, over draft age. Scottish born, for economical upkeep in all depts. of your club. Address: Ad 404, % *Golfdom*.

**Man and Wife Wanted**—to take charge of clubhouse. Middle aged preferred. All concessions and pro department. Comfortable living quarters provided in clubhouse with light and fuel furnished by club. Fine opportunity for right couple. Address: Ad 405, % *Golfdom*.

**Competent Club Manager**—seeks new connection with country or town club where opportunity to show ability is good. Scope of experience covers all departments. Active executive. Known for food and service. Age 44. Wife able assistant, if desired. Highest type references. Address: Ad 406, % *Golfdom*.

**Pro**—Would like to change this season—Over 25 years in the game. Draft exempt, A-1 credit. Will furnish details to anyone interested. Also have greenkeeping experience. Address: Ad 407, % *Golfdom*.

**Experienced high-class club manager** wants management of City or Country Club or would take over food and beverage concession in a club of 300 members. Address: Ad 408, % *Golfdom*.

**Wanted—Golf Course Equipment**—New golf course operator needs complete line of maintenance equipment. Mail complete inventory of your stock to writer with full particulars and prices. Rush. Address: M. Todd, 551 Adams St., Plymouth, Mich.

**Will Buy**—Well located 18-hole course suitable for daily fee operation. Pacific Coast or Midwest preferred. Address: B. R. Darby, Olmsted, Ohio.

**For Sale**—30 Durand Steel Lockers 24 in. wide, 18 in. deep, 60 in. high. Excellent condition. Address: Woodmont C. C., Nashville, Tenn.

**Club Manager Wanted**—Country club, golf and social, Baltimore City, 250 members, open from May 1 to Sept. 30, has opening for capable club manager for dining room, kitchen and bar. Address: A. Marcus, % Woodholme C. C., Mount & Eagle Sts., Baltimore, Md.

**Golf Books** bought and sold. All magazines, articles and rarities on golf wanted. Libraries bought. Now in preparation, the world's first bibliography of golf with 2500 listings. *Golf Book Service*, 42-05 Layton St., Elmhurst, New York.

**Spalding Golf Guides**—For all years from the 90's wanted. State condition, year and price. Bids made on long runs. *Golf Book Service*, 42-05 Layton St., Elmhurst, N. Y.

**Pro Wanted**—Leading midwest resort golf club needs pro-general organization man. All golf concessions. Opportunity for older pro or younger man with Service discharge. Address: Ad 410, % *Golfdom*.