

our former chef, whom we are fortunate to retain, provides us with sandwiches, soups and coffee, and is also in charge of the grill.

"We are fortunate in having the bus, which passes our club several times a day, by which means our employees and many of our members are able to reach the club without using their cars. I find also, the ever increasing desire on the part of members to share their cars, and I see many cars arriving at the club loaded to capacity. These things have all helped us get along better and get better acquainted."

Time of Opportunity

★ A very healthy phase of golf club wartime operations is the recognition of war years as a time for demonstrating that the club can advance in making itself a substantial aid in the community's wartime activities.

This attitude is shown by the *Phoenix (Ariz.) CC.* Neil B. McGinnis is president of the club. The manager, since Oct., 1943, is Lloyd A. Snook, formerly manager of the old California CC, Culver City, Calif.

Snook tells how the Phoenix club has geared its operations to the wartime restrictions and how the club is going ahead. He says:

"Our activity is curtailed as to outside parties and hilarity. We do encourage our members to hold their luncheons, dinners and keep their interest at a high pitch and their response is strong. We have been very busy.

"Our Phoenix Open tournament was a huge success with the top-notch pros in attendance. This was a wonderful stimulant for the people here in Phoenix. After working in the aircraft factories, war plants, etc., they need to get out and see what these pros are doing in raising funds and getting bonds for the war effort.

"Our program is rather indefinite as to expansion, especially now. We have plans, though, after beating Tojo and Hitler of making this the outstanding club in the southwest.

"Our new terrace is to be remodeled, new fence around the course, locker rooms enlarged, kitchen renovated and in fact, a huge program is contemplated and all the directors are confident. Already, we have boosted our dues \$2.00 commencing the first of March, 1944, and not a single member complained or resigned, and that, mind you, is taking into consideration that the 20 per cent Federal Tax was added April 1st, 1944.

"Our food problem is not so serious here. We save our points, as other clubs do, but our supply is ample and we take care of our members in good style. No waste of food is allowed, butter is cut down to a minimum but they still come

out, hold their luncheons and attend our grand buffet dinners on Sunday evenings. One action that has helped the club in food conservation is the restriction of guests on Sunday evenings. Only the immediate family is allowed to come to the club on these nights. Who are in the immediate family is left to my discretion. At the present time, this policy has worked wonders and I try to help the members in every respect in bringing their families here. During the week, members may bring their guests and enjoy their club.

"We had a new winter membership that has been established this year. Heretofore, this club had six different types: To date, the membership types stand only as: Active (owning a share of stock); Junior and Army and Clergy which is only a temporary membership costing the usual monthly dues and no initiation fee. Of course, all outstanding Non-Resident, Associate members who have been in this club have the same privileges as before, but no new members. Prices of our shares of stock have increased and it is really difficult to obtain a share now in the club.

"Winter membership costs \$50.00 per month with golf course privileges only. Winter in Phoenix is grand; members from other clubs take advantage of this fine club and come here to spend weeks. I might also mention, at this time, that the club closes—that is the dining room is closed to parties, luncheons, etc.—during July, August and September. The weather really is a little too warm for much golf but that is where the swimming part of it comes in. When golf diminishes, the youngsters as well as the elders, come here in droves to cool off. So you see after all, we have a year around activity, regardless."

Allen Opens Golf Business

Albert Allen, for 22 years with John Wanamaker's wholesale golf department and the past three years with Bailey, Allen and Izett, golf wholesalers, has opened his own business at rooms 633-34, 1011 Chestnut st., Philadelphia.

Allen now has the L. A. Young Golf Co. Walter Hagen line for Penna, Del., Md., N. J., D. C., Va., W. Va., and the Carolinas. He plans to add other lines.

Women's Western Set Open and Amateur Dates

Women's Western Open championship will be played June 19-24 at the Park Ridge (Ill.) CC northwest of Chicago. The WWGA Amateur will be played at Onwentsia club, Lake Forest, Ill., Aug. 7-12.