

IF NAZIS NEEDED GOLF BALLS!

Reports from Lisbon indicate that, in spite of the terrific battering the Germans have taken under allied bombs, sports interest in Berlin goes coolly on and Nazi sports columnists continue to chronicle athletic events as if nothing untoward were happening to the city.

Boxing, handball, ice-skating, wrestling, etc. are popular, and an inter-city soccer match in February drew 10,000 Berliners as spectators.

We haven't heard any reports on Nazi golf, but you can be sure that if the game is as highly rated as a wartime aid in Germany as it is here, there would be no lack of play because of a shortage of used golf balls.

You just know Hitler would get them in. And how! Surely we have an outstanding chance right here, to show "der Fuhrer" that democratic methods are a "dem" sight more effective than any Nazi "Putsch" he can institute for getting something done that is good for the nation. Do your part today. Dig out those old cut golf balls and turn them in for rebuilding today!

Community Effort

"We hear a great deal about the great revival in sports which is coming after the war," said "Bob" French in a recent column in the Toledo Blade. "Such a revival, however, won't come uninvited to every community," he comments. "The ground must be prepared for it, and that sort of work must be undertaken by realists who understand that it will take time, money and effort and are prepared to deliver along these lines."



GOING GREAT GUNS!

We wish every golfer, from Manitowoc to Miami, could see the Wilson Sporting Goods Co.'s plants today in wartime operation. You've heard about restrictions on materials for sporting goods manufacture, and you've probably pictured cobwebs gathering in gloomy halls. A glimpse of our plants would amaze you. Authorized production is going full tilt, providing overseas sports kits for combat troops, sports equipment for training camps and a considerable amount of sports equipment to replenish dwindling civilian supplies.

Wilson Sporting Goods laboratories are busy finding ways to produce creditable sports equipment from materials not under war restriction.

Besides all this, plant facilities unused for normal purposes are occupied with quantity production of camp cots, aviator kits, crash helmets and other such war material. A look would convince you that Wilson Sporting Goods Co. is "going great guns."



Wilson Athletic Goods Mfg. Co., Inc. Chicago Plant

IT'S WILSON TODAY IN SPORTS EQUIPMENT

April, 1944 33