

# GOLF in the WAR

WILSON SPORTING  
GOODS CO.



Chicago, New York and  
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## GOLF IN THE WAR and AFTER THE WAR

By L. B. ICELY, President

GOLF has been popular all year among men in the training camps. At Camp Chaffee, in Arkansas, a nine-hole course is even being used as a battlefield training ground. Advances are made on holes that have become "enemy" obstacles and dugouts, hand grenades taking the place of golf sticks!

Golf, in its traditional form, is also very much "in the war." Daily fee courses near troop concentration centers in Texas report that 50 percent of their club rentals are to servicemen.

A new nine-hole "pitch-and-putt" course was opened at Camp Grant July 14th, a gift of a patriotic resident of Highland Park, Ill.

The Leathernecks at San Diego Marine Base are getting golf instructions from a seasoned player. Throughout the Pacific Coast area and the South, numerous team matches have been played between the various training camps.

The Navy golf team won the Eastern Intercollegiate Association Championship at Princeton, N. J., early in the season.

Driving ranges at Ft. Sheridan, Chicago, September, 1943



## AFTER THIS WAR... An Ever READY America!

By L. B. ICELY, President



But for the grace of God, and the protecting breath of our oceans, we might have been another France, another Poland, or another Greece.

With this fearful lesson on the value of preparedness still fresh in mind, let us here and now resolve, as a nation, that more aware shall America be caught physically unprepared and untrained.

Our national purpose in this war is to help establish worldwide peace and freedom.

But—let us resolve that from this war on, America shall be a physically fit, ever ready people.

First—let us see that our returning fighters are kept in good condition, through participation in organized sports and vigorous games, to form the nucleus of the new, Physically fit America.

Through compulsory Physical Training

in our schools, colleges and universities, let us train all of America's youth, from the beginning, to be robust, strong and adept in the skills and qualities that football, basketball, baseball, tennis, boxing, and other American competitive sports develop.

Let us broaden the application of Industrial Recreation so that all the millions of young men and women who work in our great industrial plants may have access to organized sports and games that will keep them healthy and vigorous.

Let there be more golf clubs, more tennis and badminton courts, more play fields and gymnasiums, and organized participation in them by more business executives and office workers.

Let there be more help for that part of the youth of America whose only play grounds are the sand lots of our cities and towns.

As a vital factor in our Postwar planning let us establish new and higher physical standards for all of America.

Let us resolve that not only our industrial and economic machinery, but our millions of Human Machines shall be physically equal to the challenge of our job as leaders in world restoration and progress after the war.

Let us now, therefore, dedicate this great, democratic nation of ours to the proposition that all men everywhere are entitled to Freedom from Fear, Freedom from Want, Freedom of Speech and Freedom of Worship. But let us also be a Nation of soldiers—ever ready, if need be, to sustain our rights by the might of millions of physically fit sports-trained, freedom-loving Americans.

Wilson Sporting Goods Co. and Wilson Athletic Goods Mfg. Co., Inc., Chicago, New York and other leading cities.

**Wilson**  
SPORTS EQUIPMENT

entire Field and many other training centers are creating large crops of enthusiasts for after-the-war from among men who never before held a golf club in their hands.

Reproduced above, the fourth of Wilson Sporting Goods Co.'s current series of advertisements in national magazines is telling the country of the important part that golf and other sports must play, also, in the adjustment of returning servicemen to normal civilian life after the war.