

# GOLF in the WAR

WILSON SPORTING  
GOODS CO.



Chicago, New York and  
other leading cities

## GOLF IN THE WAR and AFTER THE WAR

By L. B. ICELY, President

GOLF has been popular all year among men in the training camps. At Camp Chaffee, in Arkansas, a nine-hole course is even being used as a battlefield training ground. Advances are made on holes that have become "enemy" obstacles and dugouts, hand grenades taking the place of golf sticks!

Golf, in its traditional form, is also very much "in the war." Daily fee courses near troop concentration centers in Texas report that 50 percent of their club rentals are to servicemen.

A new nine-hole "pitch-and-putt" course was opened at Camp Grant July 14th, a gift of a patriotic resident of Highland Park, Ill.

The Leathernecks at San Diego Marine Base are getting golf instructions from a seasoned player. Throughout the Pacific Coast area and the South, numerous team matches have been played between the various training camps.

The Navy golf team won the Eastern Intercollegiate Association Championship at Princeton, N. J., early in the season.

Driving ranges at Ft. Sheridan, Chicago, September, 1943



## AFTER THIS WAR... An Ever READY America!

By L. B. ICELY, President



But for the grace of God, and the protecting breadth of our oceans, we might have been another France, another Poland, or another Greece.

With this fearful lesson on the value of preparedness still fresh in mind, let us here and now resolve, as a nation, that more ample shall America be caught physically unprepared and untrained.

Our national purpose in this war is to help establish worldwide peace and freedom.

But—let us resolve that from this war on, America shall be a physically fit, ever ready people.

First—let us see that our returning fighters are kept in good condition, through participation in organized sports and vigorous games, to form the nucleus of the new, Physically fit America.

Through compulsory Physical Training

in our schools, colleges and universities, let us train all of America's youth, from the beginning, to be robust, strong and adept in the skills and qualities that football, basketball, baseball, tennis, boxing, and other American competitive sports develop.

Let us broaden the application of Industrial Recreation so that all the millions of young men and women who work in our great industrial plants may have access to organized sports and games that will keep them healthy and vigorous.

Let there be more golf clubs, more tennis and badminton courts, more play fields and gymnasiums, and organized participation in them by more business executives and office workers.

Let there be more help for that part of the youth of America whose only play grounds are the sand lots of our cities and towns.

As a vital factor in our Post-war planning let us establish new and higher physical standards for all of America.

Let us resolve that not only our industrial and economic machinery, but our millions of Human Machines shall be physically equal to the challenge of our job as leaders in world restoration and progress after the war.

Let us now, therefore, dedicate this great, democratic nation of ours to the proposition that all men everywhere are entitled to Freedom from Fear, Freedom from Want, Freedom of Speech and Freedom of Worship. But let us also be a Nation of soldiers—ever ready, if need be, to sustain our rights by the might of millions of physically fit sports-trained, freedom-loving Americans.

Wilson Sporting Goods Co. and Wilson Athletic Goods Mfg. Co., Inc., Chicago, New York and other leading cities.

**Wilson**  
SPORTS EQUIPMENT

new Field and many other training centers are creating large crops of enthusiasts for after-the-war from among men who never before held a golf club in their hands.

Reproduced above, the fourth of Wilson Sporting Goods Co.'s current series of advertisements in national magazines is telling the country of the important part that golf and other sports must play, also, in the adjustment of returning servicemen to normal civilian life after the war.

# GOLF HAS BUSY 1943 SEASON

A review of a few of the country-wide golf activities in 1943 gives heartening assurance that the game is alive in every department and doing its full share in wartime physical conditioning and morale-building.

The annual spring tournament of the Illinois Seniors' Golf Association was over the Olympia Fields No. 4 course in Chicago.

★

The North and South Women's Golf Championship was held as usual at Pinehurst, N. C.

★

The Women's Western Amateur Championship was an August event in Evanston, Ill.

★

The 25th Indiana Amateur Golf Tournament was held at Broadmoor Country Club, Indianapolis, in July.

★

The Long Island Golf Association held its best-ball tournament at the Plandome Golf Club.

★

The New York State women held their championship tournament at Lake Placid.

★

The Victory National Open was held in Chicago in August.

★

The Women's Cook County championship was played at the Tam O'Shanter Club, Chicago.

★

A \$1000 War Bond was the top award in the Kentucky Open Golf Tournament at Louisville.

★

The New Jersey State open golf championship was played at Montclair.

★

All records of the United States Seniors Championship were shattered in this year's tournament at Apawamis, Rye, N. Y.

★

The Artists and Writers Golf Association held several tournaments at the North Hempstead Country Club, Port Washington, L. I.

★

The Northern Indiana Conference Tournament for high school golfers was held at LaPorte, Ind.

★

Eight six-man teams competed in the North Shore Golf League's three tournaments near Chicago.



## Golf Aids Bond Sales... Service Funds

Here are a few typical instances of the country-wide effort by which golf activities have been turned to the benefit of service organizations and War Bond sales:

The "Dime-a-round" golf campaign has been an all-season producer of tidy sums for the service organizations in the Chicago district.

★

A pro-amateur tournament in Chicago was held early this season to stimulate war bond sales.

★

Texas held a 36-hole War Benefit Victory Open.

★

The Chicago Women's District Golf Association asked each of its member clubs to put on a one-day drive to get playing equipment for servicemen golfers.

★

Proceeds of a Pro exhibition at Keller's Fairways, Chicago, went to the Chicago Servicemen's Center.

★

The Toledo District Golfers' Association, the Toledo Chapter of P.G.A., and the Toledo Public Golfers' Association held a district tournament at Sylvania Golf Club this summer, which netted a nice sum that was applied to the purchase of packages for war prisoners from the Toledo area.

★

The Toledo Open introduced the innovation of requiring the purchase of at least 50 cents worth of War Savings Stamps for the privilege of attending. Prizes were War Bonds and Stamps.

**A LIVELY 1943 SEASON HAS USED UP A VAST NUMBER OF BALLS ... IF YOU WANT THE GAME TO CONTINUE IN 1944, BE SURE TO SEND IN YOUR USED GOLF BALLS FOR REBUILDING BY WILSON SPORTING GOODS CO.'S SPECIAL "ACCURATED" PROCESS**

## Wilson Plants Produce Crash Helmets, Camp Cots and Aviator Kits as well as SPORTS EQUIPMENT for Servicemen

The demand for sports equipment for the armed forces shows that these normal products of Wilson Sporting Goods Co. are considered quite as important a factor in the war effort as the tank helmets, cots and aviator kits to which a large part of our facilities are now devoted. In every department of our war production activities it is our constant effort to provide equipment of a quality that lives up to the reputation established by Wilson in the field of sports equipment.



### Golf Popular with War Workers

Golf has been popular on many industrial plant recreational programs this year, and has brought thousands of old and new players to the links.

Defense plant play is often of an exceptionally high order because of the number of golf "Pros" who have gone into war production industries for the duration.

The Chicago District Golf Association supervised a tournament for war workers in the Chicago area in August.

★

The Schultz Die Casting Co. held its annual tournament in Toledo as usual this year, with War Stamps as prizes.

★

Members of the Golf Club in Oconto, Wis., taking advantage of central war time, formed a twilight league that has been in action all summer.

★

The Los Angeles Times sponsored a First War Workers Golf Tournament which was such a success that plans are now being made for a second such tournament.

#### GOLF SHORTS

Horton Smith, winner of more than \$100,000 in tournament prizes, now an officer in the Army Air Forces, says the training he received at Miami has helped his timing and co-ordination and will sustain his competitive powers for another ten years.

★

The Women's Western Golf Association open championship at Glen Oak Country Club was designated as the "Salute to Victory" and used as a recruiting medium for the WACS, WAVES, SPARS and woman MARINES.

IT'S WILSON TODAY IN SPORTS EQUIPMENT