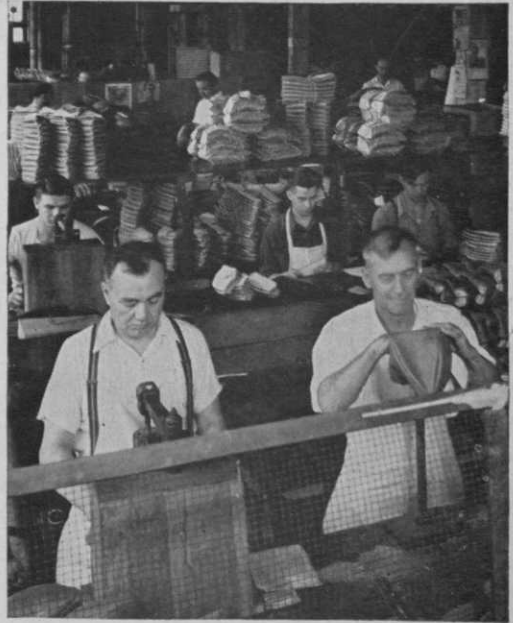


Wilson's Greatest War Contribution Is "Maintenance of Quality"

Sports equipment for the armed forces and such sports equipment as we are permitted to manufacture from our restricted materials for civilian use, is as important to the war effort as the crash helmets, camp cots and aviators' kits that we make for the men on the front lines.

We feel that the greatest contribution we can make to the war effort is to maintain Wilson quality in every department of our war-time manufacturing operations.

Sports build strength into our armed services and sports build strength into the Nation *behind* the armed services. The greater the demand the more important it is that the available sports equipment be of the best and most lasting quality.



HIGHLIGHTS OF AN ACTIVE GOLF SEASON

Eight of the Big Ten colleges played in the 22nd Western Conference Golf Championships at the Tam O'Shanter Country Club in Chicago.

Iowa high schools held district golf meets in six cities early in the season with a championship tournament in May at Iowa State.

Six schools competed in the annual Milwaukee Suburban Conference held at the Lincoln Hills course.

The North-South Open Championship was held as usual at Pinehurst, though limited to civilian players over 38 years of age, and servicemen.

The Western Advertisers' Golf Association held four tournaments this year.

The New York State Golf Association held three tournaments at Lake Placid in July. The Metropolitan Golf Association completes a ten-tournament schedule in mid-September.

★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★

U. S. O. Helps Service Men Play Golf

In large training centers, such as Chicago, United Service Organizations have been busy all season making provisions for service men to play golf, arranging starting times, furnishing clubs and balls, and in many instances transportation.

The interest that service men are showing in golf promises to make it more truly than ever a national sport after the war.

★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★

IT'S WILSON TODAY IN SPORTS EQUIPMENT