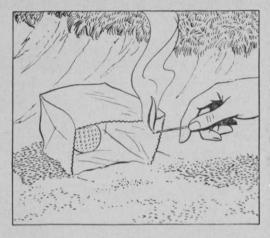
GOLF CLUBS THRIVING

While numerous golf clubs in outlying districts have had to close, those more fortunately situated have, in a majority of cases, remained open and are doing a thriving business, with collections from dues averaging 10 to 20 per cent ahead of last year.

Some clubs are maintaining only nine holes, with members in certain cases lending a hand in their care. Portions of some club grounds have been converted into Victory Gardens tended by members.

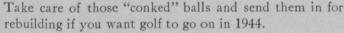
Most of the professionals who have entered the service have kept on playing golf during their training periods, but Byron Nelson figures that the war will affect their scoring ability to the extent of shifting the winning scores of major 72-hole events from a pre-war range of 278-282 strokes to a post-war bracket of 288-290.



"Match Play"

George Von Elm, star amateur golfer in the late '20s, solved a problem in a recent round at the Lakeside club in Los Angeles. He hit a shot into a trap and upon coming to his ball he discovered it had rolled into a paper sack. The rules prevented him from moving the bag because he would move the ball. George found this no problem at all. He merely lit a match, touched it to the bag and exploded out when the bag had burned.

1944 GOLF DEPENDS ON '43 USED BALLS



Turn them in to your Pro or a Wilson dealer *before* they are too badly damaged. Wilson Sporting Goods Co.'s "*accurated*" rebuilding will provide another season's play for millions of golfers if every player says to himself "This means me."

Only by loyal cooperation of every player, every "Pro" and every club can enough freshly covered rebuilt balls be produced to meet the requirements of the 1944 season.

Go through your locker, your golf bag and your home closets and start those old balls on a new career of usefulness *today!* Golf means war-time physical fitness.