

Southern California Publinx Lists 23 Golf Problems

OFFICIALS of public courses in Southern California are trying to get the right answers to 23 problems in successful negotiating the adjustment of public links golf to wartime conditions.

These questions, presented by the Publinx people as "Some of Today's Problems of Golf" are:

How can we maintain the game of golf during wartime so it will contribute most to our winning effort?

How can we best advertise the playing of golf as a body, mind and morale builder?

How can we overcome transportation problem which prohibits long recreational travel?

Are there sufficient players available for the duration to permit profitable operation of 'pay-as-you-play' courses?

What plans shall be undertaken to meet, organize, educate and entertain the many players now here in war industries?

How can we help adapt the many previous private club members who have turned to nearby public courses for convenience?

How can we better serve the many thousands of uniformed men who come and go through our area, and while here desire to play golf?

What changes in course operation will be necessary because of shortage of manpower in the greenkeeper's personnel, and because of an inevitable depletion of equipment and replacement parts on the course?

What clubhouse services such as food will need to be curtailed due to labor shortage and rationing?

How can we control the players' reaction to the curtailment of services to which he has been accustomed?

Through what media can an educational program bring cooperative tolerance from the player groups?

Can new caddies be found and trained to eliminate the present caddie shortage?

How can players be persuaded to turn in old balls, all old balls, so that by recovering, these balls will be available for play?

How can professionals replace their lost income suffered by depletion of equipment stocks?

Cannot professionals stimulate golf interest by closer contact with the new players who might be encouraged to improve their game through individual and group instruction, thus offering the pros a new source of income?

Will everchanging conditions of all-out war present new and insurmountable difficulties?

Will increased taxes make 'pay-as-you-go' golf unprofitable?

How can the separate club memberships be built up so that club activities can be expanded to replace interclub activities of previous years that might be curtailed due to transportation problems?

Should there be an attempt to enlarge upon the social activities of the various clubs in order to make new members club-minded?

What changes are necessary in the Publinx Assoc. competitions to streamline them to district or zone participation?

How can the Association benefits be offered and sold to the many new publinx players who are unorganized?

Can competitive spectator golf be so arranged that it will add its revenues to our charities in a greater degree than in the past?

Can these and the many other problems of golf be better solved through group coordination or individual effort?

The Japanese Athletic Assn. has changed the name of golf "gorofu" to "dakyu." The suffix "kyu" means ball. Golf is translated as "strike ball."