

## Golf Marches On Serving America

Club managers and Pros are doing a valiant job of keeping golf clubs operating under difficult circumstances.

Thirty-five Daily Fee courses in the Chicago area blazed a trail for the country in 1942, by showing how an offer of free privileges to service men could stimulate continued interest among the paying civilians in the game.

So successful was this policy that owners and managers of Daily Fee courses in the Chicago area met on February 24th to formulate plans for a wider extension of this practice.

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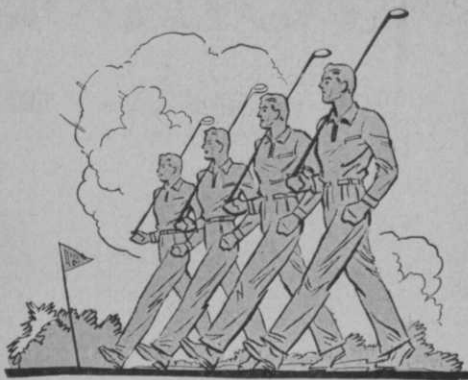
Byron Nelson, famous Texas golfing champion, has helped stimulate participation in the game by playing more than 35 matches for the benefit of war agencies.

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The 41st annual North-South Open Golf Tournament at Pinehurst Country Club took place as usual this year.

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A former president of the Professional Golfers' Association



estimates that 50 percent of those now in the service are interested in the sport and 20 to 30 percent played before being called up.

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Probably 600 professional golfers, or 25 percent of the members of the association, are now in the armed services.

Golf marches on . . . in the armed services and in civilian life. The strength and length of its wartime march depends completely upon the volume of used balls players and Pros turn in for rebuilding.

### PROS HELP MEN IN UNIFORM PLAY GOLF

Members of the Professional Golfers' Association, in cooperation with District Golf Associations and United Service Organizations, are working to make it easy for men in the service to play on available courses without charge.

If their ideas are put into practice, service

men who want to play golf can go to U. S. O. headquarters for a ticket that will entitle them to transportation and the free use of clubs, balls and course. Where the service men play the game will be actuated and more civilians will play.



### IT'S WILSON TODAY

Yes, we are still making sports equipment; most of it for the use of the armed forces, it's true, but some for civilians too . . . particularly Wilson "accurated" golf balls . . . in as great a quantity as returned balls will permit.

Some day we hope the situation will permit the Government to release a more generous flow of materials for the replacement of sports equipment essential to the expanding wartime physical

fitness program for  
Meanwhile, our  
merly produced for  
other leather goods  
crash helmets to pro  
our tough tank ric  
Our departments  
fine Wilson golf bag  
full speed ahead in  
camp cots and tents  
shelter of men in can

## SAVE GOLF BALLS and you SAVE GOLF

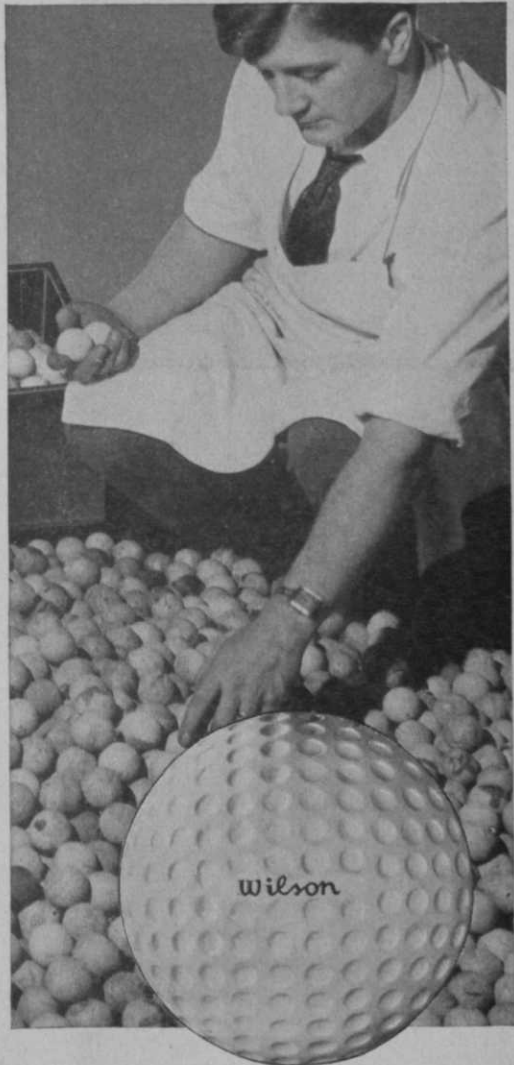
When the wily Japs stole a march on us in Malaya and the Dutch East Indies they scored a many-fold stroke against our national security.

They cut us off from our principal source of rubber for transportation needs . . . AND they made it necessary for our Government to restrict the use of rubber in the manufacture of sports equipment. This includes golf balls upon which the continuance of the game depends.

Only by gathering in every golf ball you can collect, and turning them in, can re-built balls be produced in a quantity that will keep the game alive. Players, too, should be cautioned to turn in balls before they are badly damaged and while still in good condition for rebuilding.

Send every ball you can lay your hands on to Wilson Sporting Goods Co. for "accurated" rebuilding.

**Save those "Crooked" Golf Balls and  
get fresh WILSON "ACCURATED"  
REBUILT GOLF BALLS!!**



## SPORTS EQUIPMENT

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fronts throughout the world.

Another of our departments is racing to keep up with orders for *aviators kits* for our flying fighters.

Whether it's sports equipment for training camp programs and the recreation of soldiers behind the lines, or the other things required by combat forces, it's Wilson, today. In war as in peace, Wilson quality sports equipment is always in front rank demand.

