



HONOR ICELY'S 25 YEARS AS WILSON HEAD

FORTY members of the Wilson Sporting Goods Co. staff and a few business acquaintances from outside the organization attended a surprise party for L. B. Icely, Wilson president, at the Lake Shore AC, Chicago, Feb. 18.

The occasion was the twenty-fifth anniversary of Icely's service as president of the Wilson company, during which time he brought the outfit from a position hanging on the ropes to eminence in the field of sport.

Several brief addresses were made at the informal affair in which Icely's work

for the industry, the public good and for his own organization's personnel were detailed. Many messages were received from friends away in Chicago. Ed Goekle, veteran member of the Wilson staff, presented Icely with an engraved watch and a parchment as evidence of the esteem in which L. B.'s associates hold him as a friend and business team-mate.

Icely, recovering his poise after the surprise of the affair, reviewed the history of the Wilson personnel's combined efforts and forecast amazing progress for the Wilson outfit and the entire province of sport, after the war ends.

Pros Double in War Jobs to Hold Club Posts

A THREE column head on a sports page of the San Francisco Chronicle read: "Golf Pros Doubling In War Plants." Dewey Longworth's case was cited as representative of the wartime work of some pros in the Bay region.

The piece read:

"Golf pros may expect a question or two these days from the man-power authorities. One who has already received, and has answered his questionnaire is Dapper Dewey Longworth, professional at the Claremont Country Club, Oakland.

"In reply to a query on his activities, Dewey wrote: 'I am a golf professional, 45 years of age. Besides providing a recreational uplift in my position, in which I spend my mornings, I am also employed in the shipyards on the swing shift. I am in civilian defense as an airplane spotter once a week. I am also air raid warden of my block. I share my car with three others on the way to Richmond and, furthermore, at least 10 per cent of my earnings goes into war bonds.'

"Dewey has a point or two there. Other Bay Region pros are also occupied by day and by night, trying to maintain their small businesses on the course

and putting in a full defense job shift by night.

"For most of the pros, the days of playing in the afternoon just to keep 'on the stick' are gone. Longworth, for instance, limits his golf to teaching. He hasn't time for a full round, except on a day off from the plant.

"Dewey's brother, Ted Longworth, is doing the same thing in Portland. As the days go by, more and more of the pros are doing a half day's stint on the green and a full night's chore with a welding rod. Al Sais, Larry Brazil, Curley Vesey and Pat Mahoney are a few who have gone into defense; Sais and Vesey, like Longworth, are doubling."

Gas for Course Work—The gas rationing office of the OPA in Washington says there are no national restrictions on the amount of gasoline that may be used in maintaining golf courses, although some local rationing boards may ask that the gallonage be curtailed. In such cases, the attention of the board should be called to the fact that grass must be maintained, regardless of whether there is play on the course, to prevent deterioration of the layout and a very considerable financial loss. For actual maintenance of property values, the OPA has ruled definitely that there will be no restrictions.