

GOLF *in the* WAR

WILSON SPORTING
GOODS CO.



Chicago, New York and
other leading cities

THE SEASON is on, and all over the country, golf has the official "green light."

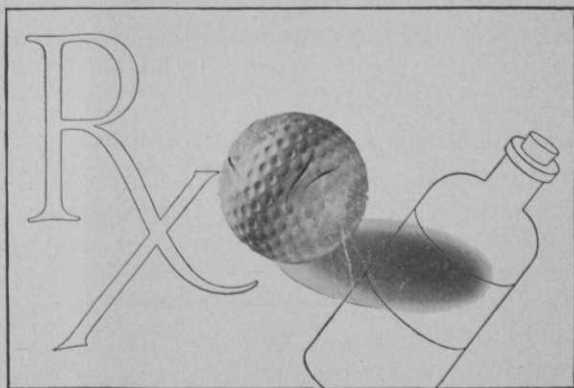
Those who have been timid about playing golf in wartime can take it on the authority of Ed Dudley, president of the Professional Golfers' Association, that they have the "go ahead" signal from the top man of the U. S. Manpower Commission, Paul V. McNutt.

Mr. McNutt, naturally, emphasized that the war-effort must have first consideration. But he was surprised to learn, according to Mr. Dudley, that many people had failed to realize the place recreation and exercise has been given in the war program.

Anyone who wishes to play golf in his spare time and who can do so without abusing transportation privileges may proceed with no fear of being considered unpatriotic.

Many golf courses can be reached by public conveyances. Mr. Dudley suggests and country clubs otherwise situated may in many cases find it practical to provide horse-drawn vehicles to get their players to the courses.

Wilson Sporting Goods Co. is happy to have this official stimulus to the campaign for American sports that it has carried on for two years through advertising space in leading publications.



A LIFE-SAVER FOR GOLF

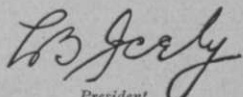
This is the only "pill" that will save the life of golf.

It's a *used* golf ball—the kind you find hidden away in lockers—in golf bag pockets—around the home, garage and office.

It isn't much to look at, now. But it has the stuff in it that makes the best golf balls produced today—Wilson's "Accurated" Rebuilds.

You can get only as many rebuilds as you send in *used* balls suitable for rebuilding . . . and Wilson's "Accurated." The "Rebuilds" we send you may save the life of golf at your club. Don't put it off.

Americans must remain alive to the wartime importance of keeping the Nation physically fit through active participation in sports.


President
Wilson Sporting Goods Co.

LET'S TAKE A LEAF FROM ENGLAND

In England, which is in the war's front lines, and where transportation has been stringently controlled, the importance of sports in the war effort has never been forgotten. And golf continues to flourish as a popular sport.

Limited mainly to week-ends, it is true, the honorable game nevertheless goes on as a relief to wartime nervous tension and war-workers' fatigue. It is a boon to men and women alike, a source of recreation to both American and British soldiers and an approved contributor to physical fitness.

Golf Balls are rationed there, and golfers may buy only two new balls each time they play. Skill is more than ever at a premium, for a lost ball in the now undisciplined undergrowth is rarely found. Sheep graze on the fairways during the week, the greens being protected by screens. For week-ends the sheep are penned up and the screens removed.

Fairways are now rougher than the pre-war *rough* itself. Caddies are seldom, if ever, available. But the British people, from every walk of life, flock to the courses and golf in wartime England is the average man's game more than ever before.



ENGLISH GOLF RULES

Playing golf in England now has its difficulties in the way of gasoline and fuel. However, ardent golfers are not easily thwarted as may be seen by the wartime golf rules adopted by the Richmond Golf Club, located near London, England.

Following is the club's emergency code:

1. Players are asked to collect bomb and shrapnel splinters to prevent damage to the mowing machines.
2. In competitions, during gunfire or while bombs are falling, players may take cover without penalty for ceasing play.
3. The positions of known, delayed-action bombs, are marked by red flags at a reasonably, but not guaranteed, safe distance therefrom.
4. Shrapnel and/or bomb splinters on the Fairways, or in Bunkers within a club's length of a ball, may be moved without penalty, and no penalty shall be incurred if a ball is thereby caused to move accidentally.
5. A ball moved by enemy action may be replaced, or if lost or destroyed, a ball may be dropped not nearer the hole without penalty.
6. A ball lying in a crater may be lifted and dropped not nearer the hole, preserving the line to the hole, without penalty.
7. A player whose stroke is affected by the simultaneous explosion of a bomb may play another ball from the same place. Penalty one stroke.



NOTHING CAN KILL GOLF

Wilson Accurated Golf Balls will

Send in every used ball you



WILSON QUALITY AIDS VICTORY

The policy of quality manufacture which made it "*Wilson* today in sports equipment" now brings its benefits to American soldiers in every part of the world.

While still making such sports equipment as war conditions permit and war necessity requires, Wilson Sporting Goods plants have converted a large part of their facilities to production of war equipment.

The soldier who in peacetime was proud of the quality of his Wilson golf bag, now finds with pleasure, on some rainy night in Tunisia or Guadalcanal, that the same quality workmanship in his Wilson-made tent is

protecting him from the unruly elements. Or that the cot on which he takes his rest is a Wilson product that stands the gaff.

Men who charged down the football fields, confident of the protection afforded by Wilson helmets, now charge in tanks across the fields of battle, their heads protected from steel interiors by Wilson crash helmets.

Athletes who wore Wilson togs in tough contests of school and college, feel comfort and confidence now as they range the skies in the greatest game of all, equipped with Wilson-made aviators' kits.

LF BUT LACK OF BALLS!

ge as plentiful as you make them.

u can find . . . for rebuilding.

