GOLF in the WAR

A SERVICE GOLFERS CAN RENDER THE NATION

As a direct contribution of golfers to the Nation, Tom McMahon, president of the Chicago District Golf Association, proposed that every golfer contribute a dime for Red Cross and other war relief agencies each time he plays a round.

Estimating that, even in wartime, Americans will play 30,000,000 rounds of golf this year, the clubs would, by this method, collect some \$3,000,000 for war relief.

Cancellation of many tournaments, such as those which last year made big donations, requires a plan of this character, Mr. McMahon feels, to make up the difference.

The "Dime-a-round" plan if put into



effect throughout the country may not only provide a big sum of money sorely needed by war relief agencies but may also, through its patriotic appeal, help keep golf popular with the Nation during the war.

WANTED! Millions of "conked" Balls to keep Golf alive



Don't let a single used golf ball go to waste this season if the game of golf is to live through the war.

Urge every player to turn in balls before they are badly damaged and while still in good condition for rebuilding.

Wilson Sporting Goods Co. has its "accurated" rebuilding prescription ready to put sick balls back into the game as fast as you send them in. We are equipped to handle all the golf balls we receive for rebuilding. There will be enough to save the game if every club and every pro gives loyal service in recruiting all available used balls for rebuilding.

Save those "conked" golf balls. Wilson "Accurated" rebuilding will turn them into freshly covered *rebuilt* balls.