

by the editor. Manager Walter Brauen, Hostess Pearl McInnis, Supt. William P. Bell and Greenkeeper Rodney Barker, as well as Gleason, supply news tips and personal items. And it's certain that *Fairways* wouldn't contain such a wide range of members names in its items unless the members themselves were giving Editor Lockhart a hand.

Plenty of Names

Where most golf club publications miss the boat is in their failure to carry plenty of names. Lockhart obviously is not without his troubles in this respect, judging from his pleas for volunteer reporters that appear in *Fairways* now and then. But instead of succumbing to the usual conclusion of club papers who decide "to hell with this unpaid job" when they are left to play a lone hand, he keeps pounding and has members pretty well educated to supplying items.

Of course references to members and members' sons and daughters in uniform supply numerous items, but the usual run of personals written in a chatty vein supply the keynote of the *Fairways* intimate interest. In its coverage of women golfers' personal items and news the paper excels any other golf club publication we have seen for several years. Although Virginia's women are exceedingly active in war work they seem to manage their time so they can balance their toil with some golf, and women's activities at the club are high despite a general falling off in women's play at most clubs this year.

Treatment of general subjects of special interest to club members and bearing on the club's progress is exceptionally good. Its comment on gasoline rationing and the labor situation as these wartime factors effect club patronage and operations helped to adjust members to meeting the new conditions imposed.

Fairways never overlooks a chance to give a hand in membership solicitation and unquestionably has far more than paid its cost by its influence in bringing the Virginia roster to its present satisfactory status.

When horse-racing was suspended in territory near to Long Beach, *Fairways* said:

"Due to the cessation of horse-racing, temporarily at least, golf and tennis throughout the local and nearby counties are enjoying a healthy upsurge of interest, and as a result country clubs have sharply increased their membership rolls.

Virginia should be no exception to this development. Now is a good time to fetch in your friends to fill the limited openings in our club.

"Naturally, all applications have to be submitted to the board of directors for examination and approval, in compliance with club rules, but the wait is not long and your good friends are most likely to be found entirely eligible, and welcome, to join us.

"So, fellow members, fortify yourselves with a few application blanks and put them to immediate use!

"A membership is normally very beneficial, but now especially the advantages are many-fold. Golf is your one safe, interesting means of assuring a full priority of moderate exercise, and if it's good for you, it's a dandy tonic for your compadres! Bring 'em in."

Only once in the past two years does *Fairways* seem to have picked a live subject too hot to handle. It announced that the Virginia men "are going to offer us their ideas of the prettiest, wittiest, most charming women golfers in the club."

In the issue following that announcement, the editor printed a brief note declaring that the competition was a tie.

War Plants Fit Golf Into Employee Recreation

JULY bulletin of the Industrial Recreation Assn. reflects prominence of golf in employee recreation in wartime. Servel, Inc. (Evansville, Ind.) has a golf league with a lengthy list of prizes. Indianapolis plant of RCA prints in its house organ a series of golf lessons and offers personal pro instruction to employees. "Off the Fairway" bulletin keeps golfers of Curtiss-Wright, Propeller div., New Jersey plants informed of the workers' golf activities.

Southern California PGA members are especially busy in promoting golf as a war workers' recreation. The sun-kist pros are giving class lessons to war plant workers and have introduced an innovation in class lessons for the children of war plant employees. The latter development has received nation-wide publicity as an exceedingly promising recreation job in helping to solve the difficult problem of wisely engaging the time of youngsters who otherwise would be roaming around and subject to juvenile delinquency risks while their parents are in the factories.