

Wilson is in there Swinging...

WITH SPORTS EQUIPMENT... WITH WAR EQUIPMENT

We are getting great news from every war front these days as United Nations forces swing into position for the kill on a dozen fronts from the Aleutians to New Guinea and from Sicily to Murmansk.

The tremendous faith of both Army and Navy in the ability of competitive sports to build fighting men who can win has placed Wilson Sporting Goods Co. in a post of honor on the production line.

The Q.M.C. and other services are depending on us to supply a big share of the sports equipment required for expanding programs in many training camps and for the recreation of the hundreds of thousands of Americans overseas.

At the same time the Wilson reputation for quality has brought us many orders for aviators' kits, camp cots, crash helmets and other war material urgently required in camp and field.

We are "in there swinging"—doing our best to match the fighting performance of our Army and Navy by meeting both demands adequately and well.



BUILDERS OF MARTIN BOMBERS PLAY GOLF

Golf has been an important part of the huge recreational program of the Glenn L. Martin Co. for the past year. Among the thousands of employees of the great bomber plant two tournaments were organized last year on schedules permitting participation by players from all three shifts. At the conclusion of the two tournaments the company's Recreation Committee made a special event of the finals in which the top flight players of each group were matched against each other. The company presented the winners with handsome cups and other trophies.

In the opinion of Glenn L. Martin, both absenteeism and a sluggish inefficiency on the job can be largely eliminated if workers will spend a fair portion of their spare time in outdoor recreation.

Golf fits this specification perfectly.

IT'S WILSON TODAY IN SPORTS EQUIPMENT