GOLF in the WAR

WILSON SPORTING GOODS CO.

THE HUMAN MACHINE

On The War Front, The Production Front, The Home Front and the Postwar Front

By L. B. ICELY, President

MANY golf clubs in all parts of the country have made their facilities available to service men stationed in their vicinity and to soldiers and sailors on leave.

While it is natural that every club manager should concentrate on this effort to aid the men and women in the service, it is an equally patriotic and perhaps even more important role of the golf clubs to encourage the game among war workers in nearby plants.

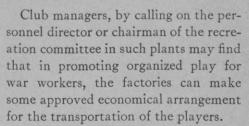
In the second of a series of nation-wide messages addressed to millions of readers

of prominent magazines we are endeavoring to arouse the country to a greater appreciation of golf and other sports as a means of maintaining the efficiency of The Human Machine on the Production Front.

In recent visits to war production plants I have been struck with the keen desire of recreation heads to secure the cooperation of all organizations possessing sports facilities in the vicinity of their plants.



Chicago, New York and other leading cities



The Human Machine on

the Production Front

Collaboration with those in charge of industrial recreation may offer you an additional opportunity to serve the country and at the same time to serve the cause of golf.