

WILSON PLANTS ARE AT WAR

If you visit the plants of Wilson Sporting Goods Co. today, you will be proud to see the activities here directed to the winning of the war.

You will be amazed at the fact that so many departments which normally turn out quality equipment for sports and exercise are now converted to the manufacture of less familiar war equipment. But you can find satisfaction in the thought that every wheel turning in the interest of the war effort is helping bring nearer the day when the pleasure of peacetime life can be enjoyed to the full again.

Those leather helmets you see coming off the line by the thousands are not football helmets, but *crash helmets* to protect the heads of our men in the front.

Those thousands of yards of canvas are no longer going into golf bags and sports equipment, but into cots and tents for American troops in many lands.

That department over there is now busy



with the production of *aviators' kits*.

We trust that materials will be allotted in sufficient equality to assure ample replacement of equipment for vital wartime sports programs. But, meanwhile, we're busy on aviators' kits, crash helmets, cots and tents for the boys on our world-wide fighting fronts.



have a half dozen
balls.



Sorry, Mr. Blake, I haven't a single
ball in the shop.



W-H-A-T!!!! Didn't you send any used
balls to Wilson? That's terrible!!