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It's Pros's Job to Keep Golf Alive Thru War

By GEORGE R. JACOBUS

Professionals have a great responsibility to keep the game of golf alive. It is possible to be optimistic and still be aware of what is taking place in the world. I have heard more pessimistic remarks by professionals than by amateur golfers. Golf has a definite place in this war effort. There seems to be a good deal of effort stressed by our government to find ways and means of recreation for the workers. How about the executives? Their recreation and the benefits of it will be reflected in their industries and the companies they represent? It can't help but be reflected. The professionals will have to band together and show the importance of golf. Men don't have to play four or five days a week but they must get out of doors and enjoy the sun and air as some do their sports. Why shouldn't the business man, as well as the working man, be considered in this war effort without feeling that he is doing something wrong—something that will reflect on him? He is building his body, safe-guarding his mental stability and keeping his spirit the way he should to carry out his responsibilities.

I would like to see professionals make it a point to play with as many members as they can, and these games should be played on the basis of friendship—not gambling—and with no charge for it. We must do our part, supply our members with their golfing needs and let them know we will be able to keep up the supply of golf balls, new or rebuilt. Every member should be notified that the pro is equipped to take care of his needs. The managers are doing it and the professionals should. They should train caddies, build them up, give them lessons and get them interested so they will be interested in caddying; then we can get them more easily. We know that once the bug bites them we don't have to beg them to caddie.

WPB Stops Production of Club Repair Parts

REPAIR parts for golf clubs won't be available once current stocks are gone, under the terms of WPB order issued Oct. 12.

The WPB ordered that iron, steel and other such critical materials hence-

Golfdom

forth can not be used for the manufacture of repair and replacement parts. Completely fabricated parts in manufacturer's stocks as of today are exempt from the order and can be used for their intended purpose.

The WPB cut off production of golf balls April 1, while the second stopped production of new golf clubs completely June 30.

PGA to Hold Annual Meet at Chicago, Nov. 9-11

ANNUAL meeting of the PGA is to be held at Medinah Club, Chicago, Nov. 9-10-11. Delegates from PGA sections and the association's executive committee will discuss wartime plans for pros and clubs.

Although complete PGA rules and by-laws edited by the association's legal advisers will be submitted for delegate's consideration, it is planned to keep at a minimum debates on association technicalities which in previous annual meetings have taken the greater part of the delegates' time.

This time it's hoped to focus attention on how pros can keep their jobs and help fit golf properly into the nation's wartime plan. Objection was offered to holding the annual meeting of sectional delegates and proposal was made to limit the session to an executive committee affair. Successful opposition to curtailing the usual scope of attendance developed.

"Keep Well" Ad Campaign Endorses Sports

THE Institute of Life Insurance is conducting an advertising campaign in many metropolitan newspapers with each ad being headed "Just by keeping well YOU can help win this war."

"Play some each day" is one of the 5 health rules advocated by the Life Insurance group in its advertising. The other points are "eat right," "get your rest," "see your doctor once a year," and "keep clean." Under the "play" head, the Institute advertising says, "Romp with the family, visit with friends, take walks, play games—do whatever you like to give your mind and body a rest from the daily grind on the job. 'All work and no play makes Jack a dull boy.'"

The campaign reminds that by the end of this year nearly one-third of Ameri-

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