



## Women Caddie for Docs'; Fee Is \$500 War Bond

**W**OMEN members of Meridian Hills GC, Indianapolis, Ind., caddied for the club's doctor members one of the early fall Wednesday afternoons; Wednesday being the doctors' half-day off (if they can get it) in Indianapolis, as in most other cities.

Each doctor was to buy as least one \$500 War Bond from his caddie. More than \$20,000 in War Bonds were sold on the Meridian Hills course that day to

doctors and other members and guests playing.

The event was developed into a very lively radio bond-boosting feature by Station WIRE of Indianapolis Broadcasting, Inc., broadcasting interviews from the course.

Bill Dean, publicity director of WIRE, had artists paint caricatures of Hitler and Hirohito on each golf ball used in the event and the "Smack the Axis" theme was given a complete workout.

popular member of the club, or because he happens to be the head of some big concern or enterprise, and therefore must be a capable fellow.

In either case, does it naturally follow that he knows anything about running or managing a golf club efficiently? And the important man, who has such a big job in a big concern, probably has plenty to do to hold onto that job, especially these days, without having the time or the inclination to run his golf club also.

In such clubs, I think they had better get wise quickly before it is too late, put in office fellows regardless of their looks, who know a little about running a club, and are able and will give the job enough time to make sure it is done. Too many clubs have gone along with a lot of unnecessary expense and abuses, which these same officials would not tolerate in their own businesses. They can be done away with for the duration with the cooperation and education of the membership, and when the war is over, I'll venture the prediction they will keep most of the changes or reforms in effect, because they will have learned they did not hurt so much after all. They

usually don't as soon as you get used to them.

You and I believe sincerely that the successful prosecution of the war must come first, and it will, but I have yet to see where it is necessary to close up the golf clubs. They should be kept going, and kept up as far as possible, because they will be wanted afterwards, and if they are closed up in the meanwhile and allowed to go to seed, it will cost a great deal more to bring them back. We do all we can, and most willingly, to provide recreation for the boys in the armed services, and golf certainly has done its share in this respect this year, and will continue to do so.

And for the man who has to stay home for one reason or another, isn't he entitled to certain hours of recreation, and doesn't that recreation allow him to go back to his job later refreshed and fit for the task? And where can he find more healthful exercise than out in the air on a golf course?

I think the prospects for 1943 are all right for any golf club that faces those prospects in a sane and sensible manner.