

## Showcase at First Tee Aids Pro Sale

WILLIE KIDD, Interlachen CC pro, has a shop some distance from the clubhouse and off the beaten track. Other pros are in the same fix and they know that there's no chance of getting a proshop built for most convenient sales service. They can take a tip from Willie and have built a showcase that can be wheeled to a location near the first tee or at any other strategic merchandising spot.

The Kidd case is 7 ft. long, 2 ft. wide, and 3 ft. 6 in. high. It is mounted on 4 in. rubber ball-bearing casters set to give additional strength to the base of the case.

The case has a glass door in top and glass front in its upper part. It has four drawers for stock. A tilted shelf for display is at the back of the upper section of the case.

This case was made to order for Willie. He's sent blueprints for the job to GOLFDOM where they are available for loan to other pros who want to take advantage of this ingenious idea for making merchandising service convenient to players.



Clubs desirous of putting on fireworks displays July 4 may obtain complete information by addressing the Schunck Fireworks Co., Willoughby, Ohio. Finished commercial sets from the Schunck concern sell from \$10 up.

With the closing date still a month away, entries for the 1942 Peter Dawson National Ringer Tournament on May 30 were ahead of the 1941 total on that date. Entries close June 30, so clubs with private membership. 18 holes and a course of at least 5,850 yards, who wish to enter this unique tourney, should write immediately to Dawson headquarters, 2 Park Ave., New York, N. Y., for details.



The L. A. Young Golf Co., Grand Rapids, Mich., announces the following changes in its personnel: J. J. Dragoon, well-known Detroit golfer, now represents the company in the state of Michigan; A. D. Hagen, who has worked Ohio, Mich., Ind., and Wis. for Hillerich & Bradsby, will now cover III., Ind., Wis. and Minn. for Young. At the home office in Grand Rapids, R. B. Stewart is now secretary and assistant treasurer, and E. P. Rankin has assumed the job of sales manager.

The Young company also announces it is now ready to make immediate deliveries on re-covered golf balls,

In line with the golf ball conservation program, North British announces regarding its ball recovering service, that in addition to processing North British balls, the Company will re-new all makes of recognized 75c, 50c, and 35c brands. North British offers this reprocessing service to professionals only, in line with the company's consistent sales policy. For details, write Graham Johnston, North British, 22 Park Place, New York City.

Horton Bristol Sales Corp., Bristol, Conn., has issued another one of its golf calendars on which the leading tournament dates appear.

## WANT ADS

Wanted: Repair Man for first-class golf course in Southern California. Must be experienced in maintenance, over-hauling motors and acetylene welding. Good pay and steady job for an efficient man. Address: Ad 600, % Golfdom, Chicago.

Club Officials—Are you seeking high grade Managers, Stewards or Bookkeepers? Write: Club Systems Service, 5540 Hyde Park Blvd., Chicago.

Pro-Greenkeeper-Club Manager or concessionnaire, 20 years experience, all types of golf work. Championship experience, can remodel, lay out and maintain, lowest possible budget, best results. Now employed, desire change either for now or next season. Fair salary, also can furnish assistant. Address: Ad 601, % Goljdom. Chicago.

New Jacobsen fairway mowers and greens mowers; also rebuilt gang mowers, power greens mowers and bunker mowers. W. E. Hoch, Fairfield, Ia.

**KEEP** '**EM COMING** Keep reminding your players to turn in their used balls for reconditioning. It's important to the game—it's vital to pro profit.