

Three Styles of One-Color Score Cards

of Excellent Quality are

Priced \$21 to \$26 for 5,000

*Produced by a New Process they
are complete and of correct size.*

**Samples of these and higher priced
2-color cards to clubs on request.**

JOHN H. VESTAL CO., Printers
703 South La Salle Street - - - Chicago

provides for a \$25 (plus tax) admission fee and monthly dues of \$10 (plus tax). Upon the Junior Term member attaining the age of 29 his membership shall terminate and he shall have the right to convert the Junior Term membership into a Regular or Associate membership by payment of the then fixed membership fee, less a credit of the fee paid as a Junior Term member, and shall thenceforth pay the then established dues of such Regular or Associate membership.

Of the new Junior Term membership Wilshire's president L. J. Soracco tells the club's members:

"It is found that the older and established clubs—those having large real estate holdings, because of the operation expense and particularly the large tax burden, have monthly membership dues averaging from \$18.00 to \$25.00 per month. In such clubs it was observed that very few, if any, members were between the age limits of 21 and 29 years. It therefore is quite apparent that the younger professional man or business man during these times has found it economically difficult to belong to the private club.

"The burden of the dues is a bit more than the younger man, who is just out of college or who is starting in his business or profession, can undertake—but it is necessary that the club, to perpetuate itself, have younger men. Wilshire has only one member at present who is within this age limit.

"A prominent club in San Francisco, and a number of clubs on the East Coast, in recognizing this situation have determined that it is for the best interests of their particular club to create this class of membership within the approximate age limit of 21 to 29 years, and all clubs that have provided for this type of membership have a waiting list."

February, 1942

1942 IS OUR 20th YEAR SERVING —

NEW ENGLAND CLUBS

SUPPLYING THEIR REQUIREMENTS OF—

TORO MOWERS

MILORGANITE FERTILIZER

BUCKNER SPRINKLERS

BUCKEYE ANTUBE

LEWIS BALL WASHERS

AND HUNDREDS OF OTHER NEEDS

NEW ENGLAND TORO COMPANY

1121 WASHINGTON STREET

West Newton, Mass.

WHAT'S NEW

Winners in the Dunlop "Break 100-90-80 Drive For Better Golf" contest from May 1 to September 10, 1941, have been named and given their prizes.

In the first group with club memberships of 200 and over first prize of \$100 went to Henry Bontempo of the Franconia GC, Springfield, Mass. Second prize of \$75 was awarded to Arthur Jackson, Lincoln Park GC, Oklahoma City, Okla. Third prize of \$50 in this same group was won by Clayton Sweeney, Riverside GC, Portland, Maine.

In the group of clubs with membership less than 200, Floyd Farley of the Woodlawn GC, Oklahoma City, Okla. won the first prize of \$100. Roy Bearson, Santa Anita GC, Arcadia Calif. was awarded

R. H. Tractor Wheel SPUDS

quickest to put on or take off. Increase tractor efficiency and cultivate turf ... that's why more than half the U.S. and Canadian clubs use them. Durable and low priced. All sizes for all purposes.

Sample spud and circular on request; advise make of tractor and purpose for which intended.

Immediate shipment. If your Ford or equipment dealer cannot supply, write direct to

R. S. HORNER
Geneva, Ohio

MFR. OF SPUDS, FORD-SON WHEELS, ETC.



CADDIE BADGES—We have a number of designs in metal. Circular on request. The C. H. Hanson Company, 303 W. Erie St., Chicago, Ill.



More than 11,000 golfers received Dunlop certificates and Maxfli balls in the Dunlop "better golf" campaign. Dunlop employees are shown checking the bundles of scorecards turned in.

second prize of \$75 and George Lake, Recreation Park GC, Long Beach, Calif. won third prize of \$50.

Some 200 pounds of score cards were returned in this campaign in which over 11,000 golfers won certificates and three Maxfli balls. More than 1000 pros took part in this drive and all pronounced it a distinct success in members taking more lessons and selling more balls. Dunlop itself showed an increase of 125% in Maxfli sales in 1941.

One of the items the McClain Brothers Co., Canton, Ohio, will have on display at the GSA equipment show in Chicago, will be its Power

Hydro-Mixer outfit, one of the company's best sellers, and in use from coast to coast. To those who already have the hand-operated Hydro-Mixer, the McClain company points out that they can now



purchase the power unit and attach it to their present outfit in a few minutes. The power outfit is said to run a whole day on a few cents worth of gasoline.

Kaddie Kart Mfg. Co., 105 N. Clark St., Chicago, announces that its '42 model Kaddie Kart has been still further strengthened and reinforced over last year's model. The handle portion and the frame of the Kart have been reinforced to give added strength and longer wear—an important item inasmuch as certain caddie shortages this coming season will make the demand for Kaddie Karts, and their use by players, greater than ever. The company also announced that wise pre-war purchasing has enabled it to come up to the '42 season with supplies in sufficient quantity to handle orders at least for the next several months.

Golf pros were advised, in a letter sent January 9 by United States Rubber Company, and signed by John W. Sproul, U. S. Sales manager, that the company was now in a position to begin a fair and equitable distribution of its present supply of balls to all golf professionals in the country. It was pointed out, however, that in full compliance with orders received from the government the production of new balls had ceased, but that with the supply of balls on hand, and with patience and cooperation by all concerned, all pros would receive a fair proportion of the total quantity of U. S. balls that has been allotted to them for distribution by U. S. salesmen and branch offices in their respective territories.

Extensive newspaper publicity is being given to the golf ball conservation program recommended



"Ask Your Pro—the man who knows..." That's the strong, personalized theme of Spalding's 1942 counter card. This display features autographed pictures of Bob Jones, Horton Smith and Jimmie Thomson, reminding pro customers about Spalding's Tru-Face woods and Short Hosel irons. Distribution of the display cards is now being made. Spalding's 1942 golf pro catalog, illustrated, will be released in March. Featured will be Spalding's exclusively pro 1942 product stories.

Attention Greens Committees—

When planning and budgeting your needs this season, please bear in mind:

The Greens are the foundation of all successful Golf Courses.

WASHINGTON OLD ORCHARD
OLD ORCHARD TURF NURSERIES
Box 350 — R. R. Bond — Madison, Wisconsin

● BENT GRASS ●

BOTH SOD AND STOLONS

Vigorous, healthy stock that develops fine, true putting surfaces. Write for full information.

HIRAM F. GODWIN

Box 122, Redford Station, Detroit, Michigan

to the golfer by the US golf ball department, through John Sproul, who advised:

1. Be sure to buy golf balls of recognized brands to assure yourself of the best performance.
2. The average golfer should choose a high grade ball with a tough, durable cover as this type will give him as much distance as he can get from any ball including the so-called professional type, plus far greater service.
3. Take lessons from your pro to learn more accurate hitting. This will reduce the number of ruined and lost balls due to mis-hit shots.

4. Give up the idea that a new ball is needed after every round. A good quality ball is good for many rounds.

5. Keep your ball clean to protect the cover and ball from grit and sand. Hot water should never be used in washing, and the ball should not be allowed to soak. Avoid scrubbing too hard.

6. Use your old, cut-up balls for practicing, saving those in good condition for actual playing.

7. Do not place golf balls near steam pipes or in any other overheated place; also avoid direct sunlight in hot weather.

WANT ADS: Rates, 10c Per Word — Minimum, \$2.50

Club Officials—Are you seeking high grade Managers, Stewards or Bookkeepers? Write: Club Systems Service, 5540 Hyde Park Blvd., Chicago.

Pro-greenkeeper seeking position with club that will appreciate first class service. Married, age forty-six, with twenty-eight years experience, integrity and ability; serve in any capacity. Fine player, reliable teacher. Guarantee greens, shop service. Civil Service in parks, forestry, golf course construction. Abstainer all alcoholics. Accept pro or pro-greenkeeper position. Address: Ad 207, % Goldfom, Chicago.

Manager-Hostess—8 years experience, five years at last club. Capable and refined. Would like small active club. Can furnish excellent references. Address: Ad 208, % Goldfom, Chicago.

Golf Club mechanic wants to take full charge of golf grounds. 20 years experience. Address: Ad 209, % Goldfom, Chicago.

Well Known Club Manager, now employed in all year position, wishes a seasonal position for the current year. Best of references, stressing my ability for food and service and competent management. Married; wife efficient assistant. Further information upon inquiry. Address: Ad 210, % Goldfom, Chicago.

Wanted: Golf balls. Professional has one thousand dollars cash to purchase golf balls. What have you to offer. Write: Ad 211, % Goldfom, Chicago.

Professional and Greenkeeper, A-1 man, steady, reliable, thirty years experience. Steady position wanted more than high salary. Will go anywhere. Best of references. Address: Ad 212, % Goldfom, Chicago.

If a small club is looking for a very capable couple with high references to run the clubhouse, shop and course, write to Ad 201, % Goldfom, Chicago.

Manager-Greenkeeper position open at an Ohio daily fee course. Common stock bonus offers exceptional opportunity for capable and experienced man who can produce. Complete information as to past record and references required in reply. Address: Ad 213, % Goldfom, Chicago.

Man and wife would like golf club management, preferably in South or Western states. Now managing separate institutions. Reference and experience highest. Reply: Ad 202, % Goldfom, Chicago.

Wanted: Young caddiemaster, capable of running golf shop. Must be honest, dependable and neat in appearance, also have knowledge of bookkeeping. Must furnish references. Write to: E. J. Morgan, Mgr., Front Royal Golf Club, Front Royal, Va.

Robert Bruce Harris

**GOLF
& Landscape Architect**

644 N. Michigan Ave., Chicago, Ill.
Phone: Whitehall 6530

Position wanted as club manager or as assistant manager in a large club, where nine years experience in expert food control, serving of parties and banquets, beverage experience, and executive ability will count. Age 27, college education, good accountant; likeable personality. Not subject to military duty. In excellent health, best references, and can go anywhere. Address: Ad 202, % Goldfom, Chicago.

Professional—Age thirty-nine. Twenty years' references. Highest character and ability. Would gladly accept any reasonable offer. Address: Ad 205, % Goldfom, Chicago.

Experienced Caddie-Master-Starter—Seeks position at club where perfectly trained caddies and efficient first tee starting is desired. Expert member handling. Prefer mid-west position. Now employed, but seek club with greater earning possibilities. Finest reference. Address: Ad 204, % Goldfom, Chicago.

Professional—Desires change, aged 42, 22 years professional experience. Class A member of P.G.A. Wife capable club managing. Furnish best references where now employed. Address: Ad 206, % Goldfom, Chicago.

Pro-Manager-Greenkeeper—Pro and Wife Combination, seek new location. This combination can handle every club department to 100% satisfaction: Both aged 46, both have more than 20 years golf experience. Expert player, teacher, efficient manager. Now employed but want club having longer season. Pleasant personalities, references the highest. Address: Ad 203, % Goldfom, Chicago.

"Keep 'em Flying"—Are you aware of the vital importance of expert management now? Get adjusted to a war-time basis by engaging the ability of a manager whose record proves him competent to satisfactorily meet every emergency, and give excellent service on a thrifty basis. Available for interview now. Address: Charles M. Bibity, Essex Hotel Apartments, 6230 Dorchester Ave., Chicago.

Greenkeeper—Desires position. 18 years experience. Completed greenkeepers courses at Penn State and Massachusetts State Colleges. Considerable experience in construction and fairway irrigation. Married, age 36. Address: Ad 214, % Goldfom, Chicago.

Experienced Greenkeeper—20 years successful experience as greenkeeper in the Philadelphia-New York areas. Holds certificate from University Greenkeeping School. Middle-aged, healthy, married. American citizen, excellent references. Competent to maintain golf course economically. Address: Ad 215, % Goldfom, Chicago.