

TRUE TENNIS COURT ECONOMY!

Today, you must be doubly careful in the expenditure of money . . . a little must go the longest possible way. Quality and value received become all important!

By deciding on installing a world-famous, drying En-Tout-Cas.

Tout-Cas.

Tout-Cas.

Tout-Cas.

Tyou can rest assured that you are getting the BEST that there is. No other court compares with En-Tout-Cas.

Tyou can play tennis sooner in the spring—later in the fall—shortly after the heaviest

on a surface that rivals the most perfeetly tended turf court.

Its longevity is unmatched.

The annual maintenance costs of an En-Tout-Cas court are far below any other fast-drying court.

4. Installation costs of an En-Tout-Cas court are as low or lower than any other fast-drying court made.

Regardless of what your court problems are, make use of our free Consulting Service. Write Dept. G-1.



Spend your money wisely and insist on the best-Modern En-Tout-Cas.

EN-TOUT-CAS AMERICA, INC. 630 Fifth Ave.-Circle 6-5547-New York, N. Y.

hard at war work. Nevertheless, the plans for a rapidly expanding Army and Navy include outdoor recreation of the type ideally supplied by golf practice ranges.

Some army officers believe that, with war-time regulations keeping men on posts most of the time, the driving ranges will become exceedingly popular with the constantly increasing Army and Navy.

"Golf is the Perfect Sport"-"Golf is the perfect sport and deserves the front spot in our leisure hour program". So begins the foreword of the Southern California Gas Co. Employees' GA report for 1941. The Association exhibits the lively attraction and value of golf for office and shop employees. It provides one of numerous demonstrations of golf's service to workers' recreation programs which have been made highly important by war.

A feature of a recent meeting of the Southern California employees' group was a demonstration and blackboard talk on the PGA's golf instruction research, given by Joe Novak.

Managers Meet March 4-7 in Chicago for Annual Convention

War-time club operations as the theme of the 16th annual convention of the Club Managers' Assn. of America is expected to draw the organization's largest attendance to the Drake Hotel, Chicago., March 4-7.

If clubs justify themselves in performance and stabilize themselves to war-time conditions managers' jobs will be fortified. On that account managers intend to conduct at Chicago their most specifically valuable sessions.

Tax problems, of course, will be one of the big subjects. Ed Horgan of the Dept. of Internal Revenue and specialists from Horwath and Horwath will discuss and try to clarify the frequently bewildering subject of club taxes.

But operating, promoting and management matters will have the edge over the tax sessions for the reason that managers see the job of attracting patronage to the clubs and serving it with satisfaction, distinction and efficiency, is what's going to determine the destiny of many country and city clubs. Managers' attention is centering primarily on how to sell the club to the community during the rough months ahead.

Jacques DeJong of the Beach Point Club, Mamaroneck, N. Y., will preside over the country club managers' sessions. Golf and country club managers who have topics they'd like to have handled at these conferences are asked to send their suggestions to DeJong or to Frank Murray, Glen View Club, Glen View, Ill. Murray is on the program committee of the Chicago Chapter CMAA, which is host to the convention.

Much interest will be shown in the annual publicity contest exhibit. Managers are invited to send samples of their club publicity to C. R. Bangs, Club Mgrs. Convention, Drake Hotel, Chicago, in time for assembly and display.

Clubs Report War Plans

Many reports of club plans for war-time activities will be presented at the convention; considerable of this material coming from the research recently made by the National Golf Foundation,

Duncan Hines of Adventures in Better Eating fame, Ferre C. Watkins, president of the Union League Club of Chicago, and