try during the two war periods is hardly analogous. In fact, the only similarity is the desire to get fit, to regain that hard, lean look we had back in '17, and that means exercise, and that to an American means some form of competition, and that could mean golf and more golf, whenever the time can be spared.

"During the armistice of the past twenty years Americans have developed the game of golf into a typically American game. Because we are a highly competitive people, we have adopted a type of play different from that of its originators in that we get a greater lift out of winning—a thrill out of a longer drive, are more concerned with better equipment, course conditions, etc.

"We play constantly on championship layouts, where our scores are high, but we like it for it's a real challenge. We choose foursomes, or make matches and get greater uplift out of winning a dollar thirty cents than we do from a most successful business coup, for it's something to beat.

Keep Competition Alive

"That's the development in typically American golf that all club officials must recognize and make adjustments to keep alive. We must not allow a falling off of fairly-handicapped competitive events. We must not let a member lose the fun of competition. We may need to keep a 'weather eye' on all of our members and see that foursomes are arranged for them. Give them competition now and you will keep them interested.

"Wartime emergencies are bound to make membership changes. Old four-somes will be broken up; remaining members will feel lost. Taxes will cause some loss of membership, for 1932 taught us that a man will sacrifice his own pleasures first. But for those whose units of energy are depleted by defense work, whose nerves are overwrought, a really competitive game with a chance to win is a certain panacea for the heebie jeebies.

"Summing up, it puts the burden of making certain every member has an interesting game whenever he shows up at the club, upon someone whose job it is to maintain membership. It means no curtailment of the activities of the tournament committee or professional. Such a program will hold members, as well as make your club the most desirable one to the prospective new member."

Eddie Williams Is New PGA Seniors' Champion

EDDIE WILLIAMS, of Chicago's Bryn Mawr CC, captured first place in the annual PGA seniors championship held January 17-18 at Fort Myers, Fla., by shooting two sub-par rounds of 69 for a 138 total. Eddie's superb golf, as well as the fine play of the entire field of golf's grand veterans, gave additional valid recognition to golf's claim as "the game for all ages"—a game played equally well by any and all from 8 to 80.

Runnerup to Williams was Jock Hutchinson, Glen View Club, Chicago, with a two-day total of 144. George Morris, Colonial CC, Harrisburg, Pa., was third with 145. In the four-ball, best-ball play held two days prior to the regular tournament, the team of Eddie Williams and Wendell Kay carded 66, three better than the next team, Wilfred Reid-Bi'l Gordon. Charles Mayo-Tom Skipper and Milton Theobold-Bill Livie tied for third and fourth places with scores of 70.

At the annual seniors' election, Alex Cunningham, of Chicago's North Shore CC, was named president for the coming year, with Capt. Charles Clark of Cleveland, 1st vice-pres.; Bertie Way, Cleveland, 2nd vice-pres.; Eddie Williams, secy; Alex Ogilvie, Augusta, honorary president.

Without more new golf balls the game will be in a bad spot. Recovered balls will help some, but not enough.

Mid-winter purchasing of golf balls by individuals has been too much on a hoarding basis. You can bet the individuals who bought in unreasonably large quantities won't be willing to pay out their money on the same basis in preserving the clubs at which they'll play balls from their hoard.

Distribution of such balls as each pro may be able to buy presents a delicate problem. The pro who lets himself be stampeded by some member who wants to buy more than his requirements justify, and more than the supply warrants, is making a mistake that may cost him his job and his club the patronage of many members unable to get balls later in the season.

Plan your pro department's ball rationing plan now and promptly advise your members of the plan.