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Leather's Best Friend



Membership Drive Goes Big At Warren Valley

AT industrial war-minded Dearborn, Michigan, there is a club showing an overwhelming gain in membership—it's the Warren Valley GC, a beautiful, rolling 36-hole course, of which 18 holes comprise the private club, and which will be the scene of the National Printers Tournament in August.

In the fall of 1941, the club had 147 members on its roster; the 1942 roster shows a total of 302. Directly responsible for such an increase was President George W. Engle and his hard working membership committee. A membership plan was started during the winter of 1941 and continued throughout the winter and spring of this year, with actual results proving the plan a success.

More than 60% of Warren Valley's members are employed in defense plants of Dearborn, Detroit and Willow Run. This club is helping war plant workers to get the sunshine and fresh air necessary to continue record production of war goods.

British Pass Up St. Ives Experts On Turf Advice

A MR. MADDEN who has been chief of golf course turf research work in New Zealand for the Department of Scientific and Industrial Research has been appointed by the NZ Public Works Dept. to advise on airfield turf problems. Several turf authorities have been engaged by the

U. S. army as airport turf advisors.

Parks, Golf Courses and Sports Grounds of England, in commenting on these appointments, says:

"It is rather an anomaly—or isn't it?—that our own Government has ignored the existence of the St. Ives Research Station of the Board of Greenkeeping Research and its highly qualified technical staff, and has consistently turned down offers of assistance in the way of advice and supervision of aerodrome turf."

The U. S. Government was slow enough, and still has plenty of way to go, in making use of practical expert knowledge in airfield turf development and management. U. S. Army and Navy experience with turf specialist services in airfield construction and operation has been highly satisfactory.

British authorities in passing up the world-famed St. Ives expert services are not revealing themselves as on the job in taking advantage of available resources.

Caddies Get Their Tips In War Stamps

WARREN ORLICK, pro to the Monroe (Mich.) G&CC, will be remembered pleasantly by caddies at the club ten years from now when they cash in on the War Bonds they began to purchase as caddies at the Monroe club.

Instead of tipping a caddie in cash Warren tips the boys who carry for him in war stamps. The idea goes over great with most of the boys; the older floaters want cash. Warren, and his assistant, Don Soper, have encouraged caddies to start war stamp books. The first youngster filling his book was awarded a \$5 club and got his picture in a local news-

paper. There are 75 caddies at the club who will have bought one or more war bonds before the season ends, as a result of this plan established by Orlick.

There was such a rush to get the \$5 club award that Warren gave away five clubs to keep peace, and revised his plan to give a club to each of the first two youngsters who filled their books each month.

War fund campaigning seems to inspire Warren. He and the veteran Al Watrous defeated Jimmy Demaret and Byron Nelson in a match for the USO and Navy Relief late in June at the Monroe club. Monroe golfers turned out a good crowd to express their appreciation of Al, Byron and Jimmy coming to play with the home town boy in the benefit match.

Don't Forget To Advise the USGA of Red Cross Work

A LIST of USGA member clubs not now on the Association's Honor Roll of clubs holding Red Cross benefit tournaments recently has been circulated to members of all USGA committees together with a request that committee members contact clubs not enrolled and ask them to hold Red Cross tournaments during the Labor Day weekend or at other convenient times.

Examination of the list shows that numerous clubs listed as "missing" are personally known to GOLFDOM as having conducted energetic and profitable Red Cross affairs. The showing of golf in its Red Cross fund-raising work would be impressive were clubs to advise the USGA of their Red Cross benefit activities and amounts raised. If your club hasn't done that, you might act promptly to get the national record complete and straight.

Banff Holds Its Annual Golf Week Aug. 23-29

A NNUAL golf week at Banff, located in the heart of the Canadian Rockies, will be held August 23-29. Among the tournaments to be conducted over the Banff Springs Hotel golf course include the Banff Springs Hotel trophy, the Edward, Prince of Wales, Cup, the Chateau Lake Louise Trophy (women), the Willingdon Cup, and the Brewster Cup, for Women.

Entry forms are now available from Canadian Pacific railway ticket offices.

Cost at Banff, American Plan rate, is \$10.00 per day, which includes room with bath, 3 meals, privilege of the golf course, swimming pool, etc. Banff guests may compete in the various tournaments for an entrance fee of \$5.00; contestants travelling on the special all-inclusive golf rates are not required to pay the entrance fee, however. Entrance forms include space for club secretary to verify handicap of player, and this official handicap will be used throughout the week of golf.

Counsell Counsels What To Do In Wartime

NOTHING will ruin a golf course quicker than letting nature take its course.

The Grounds Department is operating with a restricted budget this year. We are maintaining the golf course with two men less than last year, a reduction of 25% in labor hours. We may not be able to keep the golf course as well groomed as in the past, but we shall provide the members with good playing conditions.

I would like to suggest a few ways a golfer can help cut maintenance costs.

Smooth out foot prints in sand traps.

Tee up the ball on the short holes.

See that divots are replaced.

Put waste paper in the baskets at the tees.

Use care walking on the greens; do not drag or twist your spikes.

Mark the ball on the green with a coin or marker.

Do not crisscross the turf with deep markings.

Do not leave lighted cigarettes on the greens.

Do not use the regular greens, tees and fairways for practicing.—Jack Counsell, supt., Salem (Mass.) CC, in the Club's News.

USGA Membership Campaign — The USGA is conducting a campaign for new members among private and public courses, confident that its new scale of membership dues and the valuable wartime services of the Association make USGA membership now a greater value than it's ever before been to clubs.

Clubs desiring to investigate USGA membership may get full details from the Association's headquarters, 73 E. 57th St., New York City.