

too, have deserted the lesson tee temporarily during week days to go to work in defense plants.

The slack in caddies has been taken up in part as in 1917-8 by the Sunday bag. Many golfers now carry their own clubs in a light bag. They only carry five to eight clubs rather than the fourteen or more. The mention of caddies brings to mind one method of raising money for war relief which was used during the first war and which hasn't as yet been adopted during the current world strife. That is the auctioning off of caddie rights for famous golfers to club members. You'd be surprised at the money paid by wealthy members in 1918 to gain the right of acting as honorary caddie for a Jones or a Ouimet or a Evans or a Hagen.

Contribution To War Relief

This brings us down to a really large part golf has played in the war role—the raising of money for war relief efforts. By the end of the summer, it is conservatively figured that golf will have raised over a million dollars for such purposes. Last year before war was declared, the PGA alone raised over \$75,000 for the USO and other war charities. This year we expect to triple that amount at the very least. The whole take from the Ryder Cup matches at Detroit on July 18-19 was turned over to Red Cross. Those two days, too, were earmarked as PGA War Relief days and every member of the PGA—over 2,100 strong—played in some exhibition match or tournaments, the total proceeds of which went to relief.

The PGA is not carrying on alone. The USGA handed over some \$25,000 in June with many more dollars to follow. The 25-cent bunkers are now all over the country—bunkers that cost you 25 cents for the USO if you land in them. And these are only a few of the methods by which money is being lifted into the coffers of war relief.

Then, too, the presence of Sam Snead in the Navy and Vic Ghezzi, Bud Ward, Ed Oliver, James Turnesa and many other leading golfers in the Army has needed the interest of many soldiers and sailors who previously had the erroneous impression that golf was only a rich man's luxury. Exhibitions in many far-scattered Army camps by leading professionals has helped, too. Altogether, golf should have many new followers when peace has come again to America and to the world.

Pro Letter Urges Club Buying To Free Used Clubs for USO

PROS in the Detroit District are circulating their members with a letter keynoted for contributions of used clubs for distribution by the USO to men in the army and navy training camps.

The letter was prepared by the Detroit office of the Wilson Sporting Goods Co. It sets forth a sound and appealing sales slant, inasmuch as the pro and the member share in passing along something to the soldiers and sailors when new golf equipment is purchased under the plan presented in the letter.

The letter reads:

Dear Member:

I have been commissioned—by the USO as a Procurement Officer to obtain all of the used golf clubs and bags available for the use of our boys in the training camps. At many of these camps, driving ranges have been provided but the full benefit of them for purposes of relaxation, recreation and morale building is stymied by a lack of playing equipment.

Now here is my suggestion. You certainly can make no mistake in purchasing a new set of clubs and a new bag at this time. You know you will get more genuine pleasure out of the game if you have up-to-the-minute playing equipment, and since the manufacture of golf clubs is "out" for the duration, the time is definitely limited when new clubs will be available.

I know you will want to help our boys in the service—if you can do that and help yourself at the same time, it's a pretty good deal, isn't it? I will accept your present clubs and bag as a trade-in on a new outfit that you will be proud to own—I will make as liberal allowance as I can—I can't make too much because I'm going to turn these used clubs over to the USO gratis.

If you prefer to donate the used set, I'm not going to object but I'll stand my share in the contribution by giving you a 10% discount on the new outfit if the deal is made within the next 30 days. Our boys in the service won't get much good out of the clubs next winter!

What do you say? Do you want to talk it over? Okay—come into the shop as soon as you can—my time is your time.

Yours for VICTORY