

# Winter Program Stalls Member Slump

**G**LEN OAK'S newly inaugurated winter social program has been such an outstanding success it's deserving of some special attention by other clubs who may figure that now is the time to retrench rather than expand activities. Ordinarily, Glen Oak's clubhouse (Glen Ellyn, Ill.) was deserted as soon as the weather became too cold for golf play. But that was before John Senne, president, announced the 1942 rehabilitation program, which includes the remodeling of the lounge and dining room, as well as modernization of the kitchen, water system and showers, and before the club had formulated any special plan for winter social activities.

Dr. Roscoe Upp, chairman of the entertainment committee, got the new social program under way with a New Year's Eve formal dance and midnight buffet supper. Since then, the members have had regular get-together parties on Friday nights featuring rhumba and La Conga lessons under the direction of Arthur Murray trained instructors.

The clubhouse was beautifully decorated Feb. 14 for the Valentine's Day dancing party and old-fashioned box supper. At midnight, gaily wrapped boxes were auctioned to the highest bidder, net proceeds being donated to the Red Cross. Movies taken at the club during the past few years featured a social evening February 27. Other lively club outings, in the clubhouse, were held during March.

## Two Monthly Downtown Luncheons

Twice a month, the men meet for luncheon at Chicago's Sherman hotel, discussing club affairs. Ladies Auxiliary group at Glen Oak transfers from the club to the Carleton hotel for luncheon and bridge on the third Monday of each month. Outdoor sportsmen have their day, too, at the club. Members of the gun club enjoyed skeet and trapshooting every Sunday at the club from November 1st until the start of the golfing season.

Another factor in Glen Oak's comeback this past winter is the swell job being done on the club's weekly newsletter—the Glen Oak News—by its editor, Mrs. N. W. Cook. The breezy, informative character of the GO News keeps members 'up' on what's doing in members' private lives,

and also furnishes an up-to-date calendar on what's ahead.

In view of the shortage of rubber, and possible rationing of gasoline, Glen Oak's location is looked upon as a boon to the



Front cover of Glen Oak's attractive member-selling folder.

membership, since the club has its own Aurora and Elgin (electric) station at the 9th tee. Also, the Chicago & Northwestern railroad goes by the club with stations at the nearby villages of Lombard and Glen Ellyn. With the transportation problem handled, and the new club rehabilitation program proving such a huge success, Glen Oak is definitely very well 'fixed' for the duration.

**A** VACATION survey made by the Philadelphia Evening Bulletin gave following rankings of sports preferences of vacation planners under 35 years of age:

Salt water bathing, 9.1%; salt water fishing, 4.5%; lake swimming, 4.2%; horseback riding, 3.1%, bar, 2.3%; bicycling, 2.3%; tennis, 2.2%; hiking, 2.1%; golf, 1.9%; pool swimming, 1.8%; bowling, 1.2%; badminton, 0.7%; hunting, 0.3%.