

USGA Seeks New Member Clubs

THE USGA is going after more member clubs. Members of the Committee on Sectional Affairs are supervising the membership campaign in their various sections. They are given a list of clubs eligible to membership and are asked to enlist the cooperation of other USGA committee members in recruiting new USGA members.

Most of the prospective member club presidents will receive from Jess W. Sweetser, USGA treas. and chmn. of its membership committee, this letter:

"The United States Golf Association is made up of more than 800 clubs in all parts of the country. Most of them have supported the Association for many years. The basic reasons for this support have been the desires of the clubs for:

"First: A national governing body to standardize rules for play, the golf ball and implements, amateur status, and the countless other matters that arise in individual clubs and national championships alike;

"Second: Up-to-date, economical methods of golf course upkeep. (There are many recorded examples of individual clubs improving their courses and saving hundreds of dollars through use of our Green Section's service.)

"Our Executive Committee members have always contributed their services and paid their own expenses (probably like your Club's governing board) in the belief they were serving an ideal—sportsmanship. That, in the last analysis, is what the Association tries to stand for.

"We would like to have the active co-

operation of *all* regularly organized clubs, and that is why we are writing you.

"Your Club is a member of a local golf association but not of the national governing body, the United States Golf Association. If you will thoughtfully consider the broader aspects of membership in the USGA, together with the many concrete advantages to your Club, I feel sure you will join us in helping to keep the game on its present high plane and to improve it wherever possible.

"To help you come to a favorable decision, we enclose a booklet telling something of our activities. We have also asked our Committee on Sectional Affairs member in your district to follow up this communication to you.

"I shall personally appreciate your cooperation and trust that we may soon include your Club in our roster."

Four Thousand See Annual K. C. Pro-Am Matches

MORE than 4,000 followed the fourth annual pro-amateur 10-man team matches Aug. 10 at Swope Park, Kansas City (Mo.) municipal course. This fourth annual presentation of one of the nation's most successful newspaper golf promotions brought the pro team 6 victories, 3 ties, and 1 defeat.

The event is promoted by the Kansas City Journal. The Journal's sports editor, Parke Carroll, steams up the event so it's



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