

of handicap cards in the A and B classes have the best paying pro jobs.

Some pros with constructive imaginations see the pro job of the future as one that will have general responsibility for a broad and year around recreational plan at the private club. Not only golf but tennis, swimming, trap- and skeet-shooting, winter sports and such winter indoor affairs as badminton, table tennis and bowling leagues, will be planned, promoted and supervised by the pro in the future, according to some forecasters. Already quite a few pros are extending their work along these lines.

Those who see the pro's future developing in this direction say that two factors must figure chiefly in successful revision of the private country club scheme; one, an extension of the club's activities to use the plant investment profitably the year around, and another, the switch of country club emphasis from drinking and cards to physically beneficial entertainment.

#### Great Room for Increase

Possibly hope of much change from drinking to actual exercise at private clubs is a faint one, but figures show great room for increase of pro income. Approximately 4 times more each year is spent at golf club bars than at the pro shops.

One keen observer of the golf picture points out that pro ownership and operation of many successful golf practice ranges is showing that pros have learned how to spread out in getting a larger market. He adds that practice range operation has taught pros plenty about merchandising to the public.

When it is considered that the nation's 3,500 pros are in fairly frequent contact with only a little more than half of the nation's 2,162,000 adult golfers, but are getting in on the ground floor with the 1,000,000 high school and college students who are coming into golf, it will be appreciated that the pros' opportunities for market expansion are vast.

An Eastern pro veteran who's kept pace with change told this writer recently: "I think pro golf is just coming into big earning. Inside of 10 years we may see two or three dozen pro jobs giving far more net income each year than the leading tournament prize winners of the past several years have made."

Maybe he's right. But how this money can be made calls for pro planning now.

## Statistics Released on World's Largest Golf Tourney

**A**LMOST a 30% increase in the field of the second annual Remote Control national handicap tournament sponsored by the Indemnity Insurance Co. of North America showed that bad weather could not stop the world's largest golf tournament.

Final results tabulated on the competition played on 1042 courses June 14 showed 9983 qualified cards. There were 9181 men and 802 women in the competition.

Although the tournament was restricted to amateur guests of local insurance agents the pros came out well ahead. There were 559 prizes ranging from a \$100 value top to \$2 value consolation prizes, all of the \$5,164 prize list being in pro-shop merchandise certificates.

Pros took considerable interest in the tournament inasmuch as it is the first national Handicap tournament sponsored by a large business organization and has been committed to pro-shop prizes. Ed Dudley, tournament committee chairman of the PGA, was on the board that supervised the Remote Control event.

Five aces were made by men and one by a woman, Anne S. Cooney, at the Oak Terrace CC. The men shot their aces at Chagrin Valley CC, Merchantville CC, Old Newbury GC, Skagit CC and Shores Brook CC.

Players were grouped in classes according to handicaps and according to lengths of courses over which they played. There were 928 courses over 5800 yards in length, and 114 from 4800 yards to 5800 yards, played in the event. National low gross was a 61 made by Milton Beale, prominent Iowa amateur, over the Clinton (Ia.) Municipal course. Beale contested in the 1 to 10 handicap class and the 4800-5800 yd. course division.

In the longer course division Grant Bennett, playing the Hillcrest CC course at Winston-Salem, N. C., won national honors with his 64.

Numerous notables in national life, as well as a number of prominent men and women amateurs contested. Members of the Giants and Reds ball clubs, their game washed out by rain, participated at Cincinnati. Paul Derringer, Gabby Hartnett, Joe Moore, Carl Hubbell and Mel Ott all got net scores in the 70s.

Plans for the 1942 Remote Control tourney already are in the making.