

WHY TREAT FAIRWAYS IN THE FALL?



GRUB DAMAGE IS OFTEN GREATEST in the fall. And fewer golfers are on the course. So it's a good time, before the ground freezes, to apply lead arsenate — to arrest further damage and protect against future infestation.

In some regions, fall application of lead arsenate will do double duty — it not only controls grubs and earthworms, but *it also controls crab grass and chickweed!*

Grasselli Lead Arsenate is effective and easy to apply. It can be used dry as a dust or in water as a spray. See your golf supply dealer or write us direct.

Send For Free Folder, "Grub Control With Lead Arsenate"

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GRASSELLI LEAD ARSENALE

Gulf of Mexico masses are the main contributors toward East America's precipitation as Canadian masses are, because of their low temperature, unable to contain much water vapor, and as Pacific masses lose theirs on the weather side of the Rocky Mountains where they are compelled to climb their slopes. Air mass classes are on a much more gigantic scale in America than in the Old World. There are no West-East running mountain barriers in this country blocking the quick advance of subpolar cold and dry masses traveling southward from Canada or of subtropical warm and damp masses traveling northward from the Gulf of Mexico. As a result terrific storms develop even in the innermost parts of America, while in other continents, plains far from the oceans are mostly characterized by only slight winds. The 80 American tornadoes per annum and the wind-

mills in the very heart of the continent are unique phenomena.

Local weather is explainable only as a part of atmospheric developments of huge dimensions. Scientific forecasts are based upon material covering the entire continent, both oceans and the upper strata. As such information is only available to official networks laymen mostly acquiesce in listening to radio forecasts. The convenience of this public service includes a danger which lies neither in the interest of educated listeners nor in that of meteorology. The public simply accepts the forecast, neither knowing its scientific basis nor wanting to know it.

Undiscussed fact forecasts do not deepen the understanding of atmospheric phenomena and leave the listeners completely helpless in more difficult cases, when the approaches of disturbances occur quicker or slower than assumed by the

SOLICIT MEMBERS EARLY FOR XMAS GIFT BUSINESS

Already forward-looking pros are planning drives for Christmas gift business. Balls in gift packages, clubs and accessories are to be presented in special advertising pros will send out to members at the start of the Christmas shopping season.

From past experience in getting corporation business in golf Christmas gifts, pros have learned this trade should be solicited early in November.