

at minimum expense. Advertising in the program netted a profit although rates were low; only \$7.50 for a ¼ page, the largest unit of space sold. The program sold for a dime.

Members handled policing, scoring and ticket sales. The tournament was so interesting and successful the members of the Long Beach municipal course club have agreed to underwrite it next year.

In addition to the operation of the tournament in black ink it was a very successful event in adding to well publicized reputation of Recreation Park as "The Public Course With the Friendly Atmosphere."

## Hawaii's New Hanakekua Course Is Beauty Spot

**I**F HAWAII'S new and beautiful 9-hole course lives up to its name it should be a great place for men concerned with the business end of golf, as well as for the hackers.

The new 2,470 yard course is called Hanakekua, meaning "work of the Lord." It is on the site of an old missionary home.

A. D. (Doug) Monro who formerly operated a practice course at Molokai was one of the moving spirits of the new club and is its manager.

Highlights of Hanakekua's development are given by Dick Faris in the magazine Hawaii. Dick tells:

"Frustrated by the total lack of public recreational facilities on Molokai, where not even a public beach is available, the committee, headed by Wilson N. Jacobson, began organization of the club nine months ago.

"Surmounting financial and land problems in rapid order, Senator George P. Cooke was induced to make arrangements for his Molokai Ranch to turn over 50 acres of its finest pasture land on a ten-year, dollar a year rental basis, and an additional donation of \$1,000 for a clubhouse; Libby McNeill & Libby and California Packing Corp. contributed \$500 each; and a satisfactory membership list was subscribed.

"Three months of labor on the fertile pastures by Calpack men and material levelled rough spots, built up greens, mowed fairways and cleared courses through giant ironwood and cypress forests. Lush grass pastures easily shaped

into fairways under the manicuring process, natural contour greens were marked, and clumps of forest hemmed fairways with tricky hazards. Permanent greens of finest top carpeting now mushroom beside the temporary installations. Nightly rains and heavy dew provide sufficient moisture for perpetual greenness.

"Cool trades sweep the 1,300-foot elevation from mountains to the East. A pause on any fairway commands a view of Maunaloa mountain in West Molokai, and two coastlines separated by the 20,000-acre richly fertile plain of Hoolehua, offering a stunning pattern of Hoolehua homestead farms outlined in the vivid red dirt, green crops and brightly painted roof tops far below. Spiraling fields of contour planted pineapples extend geometrically in wedges almost to the sea.

"An Hawaiian-styled clubhouse on a hill-top with lounge, locker-rooms and canteen bares a glassy front to the widest sweep of the view.

"Wilson Jacobson became Hanakekua's first president, serving with Frank N. Kinnison, John W. Hoxie, Kenneth Auld, J. E. Milligan, Charles Meyer, Melville O. McGuire, George A. Will, James M. Hill, H. F. Cowan and Charles Kawano as officers and directors.

"An initiation fee of \$25 was receptive, and \$3 monthly dues complete all greens fees and assessments for full membership. An associate membership is secured by payment of \$25 and small greens fees."

## Greensmen Face Another Tough Test

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in line. On many other requirements the policy enforced is to order and hope for delivery. The condition has focussed golf club attention on equipment requirements as never before.

Considerable filling in of unnecessary traps has been ticketed by clubs for fall and winter work. Clubs have been reminded that this work, too, costs money.

Dependent, of course, on weather, winter sports programs at the northern clubs seem due for emphasis. This will mean winter work for whatever men of the crew can be retained. Other work is planned to keep them on, should winter sports be ruled out by adverse weather.

And on the subject of weather, the greenkeeper and committeemen are, as customary, trusting to prayer but budgeting to fight the weather in case the prayers are unanswered.