

right to the same knowledge of my employer.

I am convinced that I can do this only when I do not have to incur the expense of travel to a club to see it, to see its directors, to spend weeks of correspondence in getting in touch with past employees who only can give me the picture I want.

Some of the data necessary to determine how the job stacks up for the applicant are set forth in the tentative questionnaire which follows. You can figure out for yourself how difficult, tedious, and costly it would be for a job candidate to get this information under prevailing conditions.

The basic principle of my proposal involves not only the fairness of both sides being mutually informed, but supplying all concerned with data enabling the man and the job to be fitted together.

Here is a draft of the questionnaire:

NAME OF CLUB.....; CITY.....;  
STATE.....; City Pop.....; Num-  
ber of other courses in area.....;  
Distance of club from population center  
.....; Membership current year.....  
.....; Past 5 year average.....;  
Membership dues \$.....; Special dues  
(social, etc.) \$.....; Assessments-and  
reasons \$.....; Club indebtedness  
\$.....; Green fees \$.....

TYPE OF CLUB: Municipal, daily fee or  
private.....; MANAGEMENT: Municipal:  
Park Manager or Pro Supervisor;  
Private: Board of Directors or Committee  
Head; Individual owner. EMPLOYEES:  
Pro?.....; Greenkeeper?.....; Mana-  
ger?.....; Pro-greenkeeper?.....;  
Other employees?.....; List salaries  
of each.....

COURSE: Acreage.....; Yardage.....;  
Par.....; Practice tee.....;  
Greens.....; Traps.....; Water.....  
.....; Type of Greens.....;  
General description of course and its  
problems.....  
CLUBHOUSE and other buildings.....;  
Size.....; Cost.....; Living quar-  
ters.....; Showers.....; Lockers  
.....; Grill.....; Kitchen.....;  
Pro-Shop.....; General description  
and age.....; Equipment: List and  
describe.....

PRO INCOME: Lessons \$.....;  
Rate \$.....; Concessions \$.....;  
Equipment sales \$.....; Repair \$.....  
.....; Total plus salary \$.....; Do not  
include any supplemental income—endorse-  
ment, tournament, etc.....; Pro  
expense: Board \$.....; Room  
\$.....; Transportation \$.....;

CONGRATULATIONS, JIMMY...  
GOOD LUCK AND BEST WISHES!!

HOUSTON and the Southwest send their best wishes with you, Jimmy Demaret, when you leave Texas to take over your new golf assignment in Norwalk, Conn. We know that New England will take you to its heart the same way that we have. And when you win the National Open, we'll claim you for our own. You belong here. Come home and visit us as often as you can.



You have placed Houston in the golfing spotlight and have done more to make the people of our city golf-conscious than any other individual.

THIS TESTIMONIAL TO A REAL GOLFER AND SPORTSMAN IS FROM THE FOLLOWING:

WILLIE MASQUE Professional, Seaside Country Club	BRAD BURN COUNTRY CLUB, Orange & Tampa, Florida	CAEL BAKER Professional, Seaside Park
JACK SPEAR Professional, Seaside Park	BUDLEY BELL Professional, Seaside Golf Club	BOBBY WILLIAMS Professional, Seaside Country Club
JACK RUANE Professional, Oak Park Country Club	LEWIS MASH Professional, Woodloch Country Club	MILTON DELARET Professional, Oak Park Country Club
HERSCHEL DUNHAM	AL FORSTER E. T. Nash Co.	MR. G. BARLET
J. E. MEHLBACH	E. V. FETTY Manager, Oak Park Country Club	DR. ALLEN COLLETTE
T. J. LARSEN		LOHAN L. ADKINS
MELVIN G. CAMPBELL		

S'LONG JIMMY.

This ad in space 4 columns wide and 11 inches deep appeared in the Houston (Tex.) Chronicle, Sunday, March 23. Jimmy Demaret's golfing pals made history with this commanding ad in the Chronicle's sport section as it's the first one, so far as is known, to laud and wish good luck to a pro going to a new job.

Laundry \$.....; Cleaning \$.....;  
Incidentals \$.....; Do not list any  
expenses other than necessities.

Detail description of duties, concessions  
granted, method of hire—contract, verbal  
or written, etc.....

The questionnaire would be altered to  
cover greenkeeper or manager jobs.

THE Iowa Open golf tournament will be  
played in South Dakota, June 21 and  
22.

Course of the Sioux City (Ia.) Boat  
club, over with the championship will be  
played, is on the South Dakota side of  
the Big Sioux river. The clubhouse is  
in Iowa. The prize winners will be paid  
off in the clubhouse, in case anybody  
wants to get technical about this being  
the Iowa Open. First pro money will be  
\$300 for the 54-hole event. Entry fee is  
\$5.00.

Send your entry money to Bill Adams,  
pro of the Sioux City Boat Club, Box 42,  
Boulevard Sta., Sioux City, Iowa.