

# Golfdom

The Business Journal of Golf

CCA

MARCH, 1941

VOLUME 15, NO. 3

NBP

HERB GRAFFIS, Editor

JACK FULTON, Managing Editor

WILLIAM D. RICHARDSON, Associate Editor

JOE GRAFFIS, Advertising and Business Manager

PUBLICATION OFFICES: 14 E. JACKSON BLVD., PHONE HARRISON, 5941, CHICAGO, ILL.  
 Eastern Representative, Albro Gaylor, 20 Vesey St., New York City, Phone Cortlandt 7-4031  
 Western Representative, Rawlins & Holman, 333 N. Michigan Ave., Chicago, Phone RAN. 6225

## CONTENTS

Front Cover: Thirteenth Green, Scarlet Course, Ohio State University Golf Course

Highlights of 15th GSA Conference.....	2
Is the Golf Picture Due for a 'Retake'? by Herb Graffis.....	19
Who Is a Pro?.....	21
Meet The Mitchells, by C. Kent Bradley.....	23
\$10,000 and One Year Build a Success Story, by J. W. Whitney.....	25
800 At GSA Meeting, by Herb Graffis.....	26
Planks In My Platform, by John Budd.....	31
A New Teaching Plan for More and Better Golf, by Jack Morris....	37
The First Twenty Years, by Jack Fulton.....	44
How to Fight Weeds, by Fred Grau.....	56
Maintenance and the Rules.....	64
Buffalo Ready for Managers' Convention.....	67
Purdue Short Course Draws 80 Turfmen.....	67
What's New .....	70

## ADVERTISERS' INDEX

Acushnet Process Sales Company...2nd Cover	Lewis Co., G. B.....	10
Agricultural Insecticide Co., Inc.....	Lyon Metal Products, Inc.....	66
American Agricultural Chemical Co.....	Lytton Building .....	76
American Fork and Hoe Co., The.....	McArthur & Sons, Geo.....	69
Bayer Semesan Co., Inc.....	McClain Bros. Co.....	9, 74, 75, 77-78
Brearley Co., Inc.....	Masters Planter Co.....	76
Buckner Mfg. Co. ....	Michell Co., Henry F.....	76
Burke Golf Co., The.....	Milorganite .....	10
Cast Iron Pipe Research Ass'n., The.3rd Cover	Monroe Co., The.....	72
Chicago Eye Shield Co.....	Murdock Mfg. & Supply Co., The.....	78
Consolidated Cover Co.....	National Golf Foundation.....	60
Cooper Mfg. Co. ....	Nelson Mfg. Co., L. R.....	8
Converse Co., Inc., The F. S.....	Page Fence Ass'n.....	71
Crawford, MacGregor, Canby Co.....	Parisian Novelty Co.....	69
Davis Co., George A.....	Pennsylvania Lawn Mower Works.....	1
Doctor E-Z Golf .....	Perfection Sprinkler Co.....	12
Dodge Co., C. B.....	Pictorial Score Card Co.....	40-41
Double Rotary Sprinkler Co.....	Revere Electric Mfg. Co.....	77
Dunlop Tire and Rubber Corp.....	Root Mfg. Co.....	11
F & N Lawn Mower Co.....	Roseman Tractor Mower Co.....	15
Fate-Root-Heath Co., The .....	Royer Foundry & Machine Co.....	11
Godwin, Hiram F.....	Ruhm Phosphate & Chemical Co.....	78
Graham & Co., Inc., John H.....	Scott & Sons Co., O. M.....	11
Graham Mfg. Co., Inc., The.....	Sewerage Commission, The.....	10
Grasselli Chemicals Dept.....	Skinner Irrigation Co.....	6
Harris, Robert Bruce.....	Snow-Proof Co., The.....	74
Heddon's Sons, James.....	Spalding & Bros., A. G.....	50-51
Henderson & Co., Peter.....	Standard Mfg. Co.....	72
Henry Mfg. Co.....	Stumpp & Walter Co.....	75
Hillierich & Bradsby Co.....	Swift & Co.....	8
Horner, R. S.....	Toro Manufacturing Corp. ....	18-59
Horton Mfg. Co., The.....	United States Rubber Co.....	Back Cover
Ideal Power Lawn Mower Co.....	Vestal Co., John H.....	78
Jacobsen Mfg. Co.....	Wilson Sporting Goods Co.....	46-47
Kaddie-Kart Mfg. Co.....	Worthington Mower Co.....	4-5
Klearflax Linen Looms.....	Young Golf Co., The L. A.....	32-33
Kroydon Co., The.....		