

PROS:
 here's
Extra Profit
 for you.
SELL'EM

"Doctor E-Z Golf"

Whether they're top flight, average or beginners, they'll appreciate the advantages of this comfortable innovation.

DR. E-Z GOLF is tailored from specially prepared leather, so light in weight they won't realize that it's on their hand...but they will notice a new ease in using the correct grip and a new comfort to their hands and fingers.

With Dr. E-Z Golf they naturally hold the club correctly

as well as enjoy cool comfort, better club control, less hand perspiration and lack of sore hands.

Sells for **50¢**

... a nominal price to any golfer and a big profit for you.

DR. E-Z GOLF is packaged with complete instructions for use in a cellophane envelope ... all securely fastened, one dozen, to an attractive counter display card ... it sells them for you.

DR. E-Z GOLF is sold direct to you by the manufacturer. If you have not already received details on this attractive, big profit offer, write to ...



"Doctor E-Z Golf"

JEFFERSON CITY, MISSOURI

NOTE—When writing Dr. E-Z Golf please state your connection with your Club as it is our wish that Dr. E-Z Golf be sold only at golf courses.

WHAT'S NEW

For quick action when writing manufacturers, mention GOLFDOM, and give your official club title.

Pictorial Scorecard Co., 26 Broadway, New York, will have its first annual Pictorial Scorecard national handicap tournament during August.

Players at any course using a minimum of 1,000 Pictorial Scorecards during 1941 are eligible. Prizes will be in pro-shop merchandise. There will be 51 prizes in the various handicap classes. A course must be at least 5,000 yards long to have its players entered in the tourney. An interesting arrangement is provided to adjust for course lengths and to avoid ties.

The Pictorial Scorecard has been getting a big play from clubs. The low cost and the helpful feature of having a golf lesson from one of 14 outstanding pro stars have made the card a service item at many of the exclusive private clubs as well as at the private and public courses in small towns.

More persons are going to play golf this year than in many years, according to John W. Sproul, sales manager of U. S. Golf Balls, who has just completed a coast-to-coast trip of six weeks. "If we can judge by sales of our U. S. Royal line, and the general interest shown by pros and other retail outlets, this should be an unusually good year," Sproul said. "Larger payrolls and more people at work will make it possible for many people to return to the game or to take it up for the first time.

"Increased growth of interest also is sure to result from the combined promotional efforts of the National Golf Foundation, the PGA and the manufacturers of golf balls and playing equipment among students in high schools and colleges, and young people employed in industrial concerns. Regularly scheduled group lessons and extra curricular activity in golf are creating much interest in the game."

During his trip Sproul called on the company branches and pros and dealers in Florida, Chicago, Kansas City, Los Angeles, San Francisco, Portland, Seattle, Spokane, and Denver.

Klearflax Linen Looms, Duluth, Minn., manufacturer of the Klearflax rug, urges managers and club officials to write for a sample swatch of this all-linen floor covering. The maker wants officials to test the rug for its ability to stand up and give long service under all manner of clubhouse floor-covering abuses.

For example, Klearflax suggests as a burn test that a lighted cigarette be laid on the swatch and allowed to burn out. Other than surface charring, easily brushed away, there will be no damage. Step on the rug with spiked shoes

and notice how the spikes go through the fibers without cutting them. Pour alcohol on the swatch and allow to dry; the rug's color stays bright. Rub mud and grime into it, then scrub with soap and water; it will dry good as new. Being all-linen, it is moth-proof.

Klearflax rugs are available in a range of 12 colors, are reversible, and reasonably priced. They are particularly recommended for those clubhouse areas subject to maximum abuse, such as locker-rooms, grills, dining rooms, sun porches and entries.

Parisian Novelty Co., 3510 S. Western Ave., Chicago, is all set to supply clubs with a wide choice from its line of celluloid caddie badges. Among claims the company makes for this type of badge is: great range in choice of design and size; any combination of colors, thus making it possible to reproduce club insignia; and, most important, lower cost. For full details, write the company.

Dunlop introduced its new 1941 Maxfli ball at the recent New Orleans \$5,000 Open with much success. Henry Picard, playing the new Maxfli One Dot for the first time in competition, shot four rounds of 72-65, 66-73—276, or twelve under par, to set an all time record for the event. Craig Wood, also playing the new One Dot, was four under par with 284.

Preliminary to the start of the championship, Wood gave a novel demonstration at the City Park Course driving range. Hitting seven different type balls dating from 1888 to 1941, Wood attempted to show the differences in distance between the balls of yesterday and the balls of today. The results showed that there is approximately 40% more distance in the new 1941 ball as against the ball of 1888.

The results of the test, with the wind and against the wind follows:—

Year	Against Wind	With Wind
1888	158	202
1899	145	226
1902	175	202
1906	165
1924	185	250
1938	208	257
1941	231	286

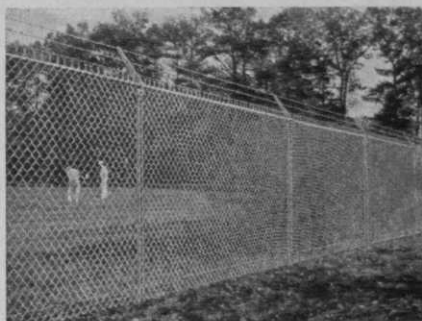
(Wood did not hit the 1906 ball with the wind)

In addition to the One Dot Maxfli, Dunlop also announces two other Maxfli balls under the merchandising slogan "Play The Ball That Fits Your Game." They are the Two Dot Maxfli—stamped "Championship" and the Three Dot Maxfli—stamped "Triple Tough." The latter has been especially developed for golfers who demand a ball of the utmost durability.

Manufacturer of Dr. E-Z Golf, a new device for golfers of specially prepared leather which slips easily on the hands and protects the parts that grip the club, has announced an extensive 1941 consumer advertising campaign to create demand among golfers for the product—which is to be sold only at golf courses. Dr. E-Z Golf is smaller than a glove, and according to the maker is cooler, more comfortable, and prevents sore hands—features

PAGE FENCE

America's First Wire Fence—Since 1883



KEEP STRAYS OUT—MONEY IN

★ Page fenced golf clubs enjoy privacy, protection and profits. They draw the highest class membership—keep out trespassers—gain revenue from tournaments and exhibitions. And they get a plus value in a longer life fence, engineered and erected by a locally-owned, factory-trained firm. Write for book, "Fence Facts," containing information on Page's four superior metals, stronger Winged Channel Posts and other quality features. Address PAGE FENCE ASSOCIATION, Bridgeport, Conn., Atlanta, Chicago, New York, Pittsburgh or San Francisco.

A PRODUCT OF PAGE STEEL & WIRE DIVISION
AMERICAN CHAIN & CABLE COMPANY, INC.

It's ready for you—

DAVIS

1941 CATALOG

A complete buying guide—arranged to give you quick, definite information on equipment and supplies for golf courses.

Your copy will be mailed promptly upon request. An easy way to order would be to enclose this page in an envelope and mail to us.

GEORGE A. DAVIS, Inc.
5440 NORTHWEST HIGHWAY
CHICAGO, ILL.

STANDARD Golf Course EQUIPMENT

"BEST UNDER
THE SUN FOR '41"

- "Tru-View" fast color wool and cotton Flags
- "Quality" seamless steel and wood Flag Poles
- "Aluminum" yardage, Tee, Green, Direction, Regulation and Entrance Signs and Markers
- "One-Piece" Aluminum and Iron Putting Cups
- "Cuts-True" Hole Cutters — Divot and Turf Repairers
- Cup Setter and Extractor
- "Agrometer" Soil Tester
- "Six Ball" Washer . . . Ball Rack and Ball Retriever

Write today for a copy of Bulletin C-41 which gives complete information and prices.

Standard Manufacturing Company
Cedar Falls, Iowa

Want Ball Washers

- that give years of efficient service
- that will be kind to golf balls
- that are easier, cleaner to use
- that are sightly and economical



Then Make Sure You Get

HENRY MODERN BALL WASHERS



\$9.75
F.O.B.
Elm Grove,
Wis.

HENRYS have swept into popularity with players and greenkeepers alike . . . they do their job with utmost ease, safety and thoroughness—without injury to the cover. Your ball is protected because the HENRY washes balls with rubber (made of Latex) eliminating old-fashioned brushes.

Solve your washer problems permanently with modern HENRY BALL WASHERS.

Some dealer territories still open—write for proposition

HENRY MFG. CO. BLUE MOUND RD.
ELM GROVE, WIS.

FOLDING TABLES

For CLUB DINNERS,
PARTIES, MEETINGS

Light weight but sturdy. Easily handled even by ladies' committees. Stacked and stored in small space. Many styles and sizes. Lowest prices. Catalog FREE.

THE MONROE CO.
6 CHURCH ST. COLFAX, IOWA

which appeal to both men and women. According to users it aids greatly in correcting the grip, in controlling the club, and in eliminating hand perspiration. Another strong appeal, and one very popular with players, is its price—which is approximately half the cost of ordinary golf gloves.

The Dr. E-Z Golf item will not be sold through stores—pros and golf clubs have the exclusive sale. There's a nice profit margin on the item, too, and the company is making plans ahead to assure quick deliveries for the avalanche of orders—which are already beginning to roll in. Complete details on the Dr. E-Z Golf proposal to pros may be obtained by writing the company, Dr. E-Z Golf, Jefferson City, Mo., direct.

The Acushnet Process Sales Co., New Bedford, Mass., will continue its advertising this year on an increased scale, following a record-high in golf ball sales for each of the past three years. The copy is designed to give the golf pros a lift, in line with Acushnet's long-established policy of selling only through pro-shops. Pros have already signed contracts on price maintenance under the new Fair-Trade legislation, now in effect in 44 states, thus giving their brother pros the necessary price-protection in these states.

1941 Golf Turf Supplement of the Stumpp & Walter Co. is now available. The new S&W catalog consists of 50 pages and cover, and besides listing complete lines of golf equipment and supplies, contains much general turf maintenance information and data. Copies of the catalog will be mailed promptly upon request to the Stumpp & Walter Co., 132-138 Church St., New York City.

More than 80 members of the national U. S. Rubber golf ball sales organization gathered for a six-day meeting at Edgewater Beach Hotel in Chicago recently to inspect the company's new line of golf balls and to discuss sales promotion and advertising plans for the 1941 season.

From a product viewpoint, the sensation of the meeting was the U. S. Royal line which features a new oil cushioned center. This new type of center, it was said, not only provides greater

● BENT GRASS ● BOTH SOD AND STOLONS

Vigorous, healthy stock that develops fine, true putting surfaces. Write for full information.

HIRAM F. GODWIN

Box 122, Redford Station, Detroit, Michigan



U. S. Rubber golf ball sales organization meeting in Chicago recently drew this group of over 80 U. S. ball sales representatives.

uniformity and structural strength, but also transmits extra clubhead energy to the ball and produces a ringing sharp click and pleasant feel. It was the consensus of opinion that this unique construction assured U. S. the finest seventy-five cent ball the company has ever built.

The complete 1941 line includes: True Blue U. S. Royal, for championship and tournament play; Three Star U. S. Royal, with all the new features of the True Blue, plus added durability; and the perennially popular U. S. Fairway, U. S. Nobby, and U. S. Tiger.

The meeting was conducted by John W. Sproul, sales manager of the golf ball department. Assisting were George T. McCarthy, sales assistant; Warren F. Pressey, sales development manager; Gerritt Weston, sales promotion manager; and W. M. Coy, sales research. Representatives from the factory were J. J. Galligan and James Murphy.

New 1941 golf catalog of the Jacobsen Mfg. Co., Racine, Wis., has just come from the presses, and is now available to club buying officials. The new catalog includes a more complete line of Jacobsen mowers than ever offered previously. Pictured and described in the catalog are mowers



for fairway, green, tee, and bank, and sickle-bar and hand mowers. A copy of the new Jacobsen catalog may be obtained promptly by addressing request direct to the company.

March, 1941

Perfection Sprinkler Co., Plymouth, Mich., is featuring its improved line of Simplex sprinklers in its 1941 advertising, and has recently issued a folder illustrating and describing the line. The Simplex sprinklers are furnished in three models—No. 212, No. 315 and No. 415. Additional data is given in the folder on the Perfection heavy duty All Purpose sprinklers, and the Perfection One-Man Proportioner. Copies of the folder will be furnished on request.

F. S. Converse Co., Inc., Johnson City, N. Y., announces that greenkeepers are finding the Converse Rotary Soil Screens a quick and efficient method of preparing topsoil or screening compost for topdressing turf. The screens are also successfully used for removing stone and large particles from soil and rotted manure; and for screening sand, gravel, ashes, etc.

Converse Rotary Screens consist of a revolving screen cylinder made in sections, which are interchangeable in a few minutes. Screens are strongly made of heavy woven wire and are mounted on a strong steel angle frame, so well balanced that very little power is required to operate them.

They will screen soil as quickly as two men can shovel it into the hopper, screening up to 6 cubic yards per hour, the rate depending upon the condition of the material—moist, heavy soil screens slower than dry, light sand. The screens are manufactured in four models: standard model, geared model, self-contained model and junior model—hand drive. Complete details on the Converse Rotary Screens may be obtained by writing direct to the company.

Ren Smith, widely known in pro golf on his own account and as a brother of Horton, has become a partner in Jackman Sportswear Co., 14 E. Jackson Blvd., Chicago.

Fred Newman of Jackman, in announcing the firm's new associate, said the expansion in personnel kept pace with the growth of the firm's business which took a spurt last year despite generally unfavorable conditions.

New items in the Jackman line will include a

Modernize — Economize — Install

CONSECO TOILET SEAT COVERS

Eliminate litter and plumbing stoppages
(caused by use of makeshift covering).

Reduce janitor expense.

Improve the appearance of your restroom
and build goodwill.

CONSECOS ARE COMPLETELY AND
INSTANTLY SELF-DISPOSING

CONSOLIDATED COVER CO.
15 WILLIAMS AVE. SAN FRANCISCO

HENDERSON'S 1941 SPORTS TURF CATALOG

Please write
if you did not
receive your
copy.

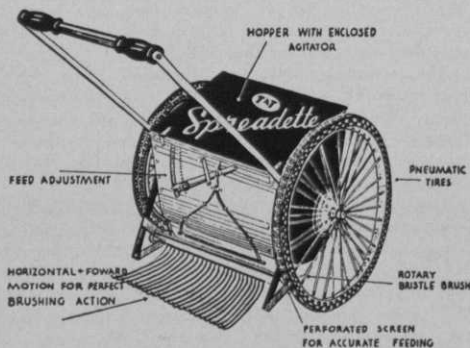
PETER HENDERSON & CO., 35 Cortland St., New York City

Horton Smith sport shirt of smart and unique design, a Horton Smith water-repellent jacket and the Procter golf cart, a caddying device. The firm also handles North British balls and Southern Saddlery bags in the midwest, golf apparel, luggage and shoes.

Soilicide Laboratories, Montclair, N. J., announces a new distributing machine primarily developed for handling light, fluffy materials effective in weed control. Contending that the ideal application for sodium arsenite is a very light carrier, they have developed "Weedette", finely pulverized to pass about 95% through a 325 mesh screen. The lightness of the material means more accurate and even coverage of weed foliage and assures adherence. Difficulty in handling light materials prompted Soilicide to build a new distributor, T A T Spreadette, to solve this problem.

An agitator in the hopper feeds the material into a lower chamber equipped with a brush which in turn sifts the fine material through a specially designed Monel metal screen onto the weed blades. Dial adjustment on hopper enables accurate applications at predetermined rates. The screen is hung on springs to assure even pressure on the brush at all times. Each four pounds of "Weedette" contains two ounces of sodium arsenite. A chart is

furnished to assist operator in accurately setting hopper dial to distribute proper amounts of "Weedette" as well as arsenate of lead, lime, etc. The T A T Spreadette distributor also is equipped with



an outside brushing device which may be engaged when materials being applied are to be brushed down to the soil line. The Spreadette is ruggedly built throughout, and easy and safe to operate. For further details write the manufacturer.

VEG-E-TONIC
21-13-10

THE QUICK ACTION Fertilizer
FOR PUTTING GREENS—MAKES SNAPPY TURF AT LOW COST.

GOING OVER BIG!

This is no horse and buggy fertilizer. It is the up and doing super-powered product that Greenkeepers and Club Managers are today depending on for making top playing Greens.

It isn't loaded with useless dirty, foul smelling fillers, but is the all chemical, clean odorless, condensed, soluble grass food that will take you through the season with lowest cost and least application labor.

To be convinced we really have something for you, write today for literature and free testing sample.

McCLAIN BROTHERS COMPANY CANTON, OHIO

SNOW-PROOF

Leather's Best Friend

Get your share of the profitable SNOW-PROOF business. Nationally advertised. Waterproofs, reconditions golf shoes, golf bags, etc. Stops dry rot. Prevents mildew. Guaranteed by Good Housekeeping. Odorless, colorless, not sticky. Sold only in Bismark Brown cans. Retails at 3 1/2 oz. 25c, 1 lb. 75c, 5 lbs. \$3. Money-back guarantee. Descriptive folder and sample can sent FREE on request.

Dept. 13
THE SNOW-PROOF CO.
Middletown, N. Y.

CADDIE BADGES—We have a number of designs in metal. Circular on request. The C. H. Hanson Company, 303 W. Erie St., Chicago, Ill.

W. H. Bailey, formerly wholesale golf manager, John Wanamaker, Philadelphia, is now a partner in the **Bailey, Allen & Izett Co.**, 1035 Chestnut St., Philadelphia. Lines carried by the new company include the new PGA coreless ball, Butchart woods, Burton bags, and several other subsidiary lines formerly carried by John Wanamaker in its golf department. Territory will include Pa., southern N. J., W. Va., Md. and Del.

Allen has been connected with the John Wanamaker golf department for the past 20 years, and will do most of the 'road-work' for the new company. Izett will handle clubmaking duties, with his work-shop located at the 1035 Chestnut address.

Hillerich & Bradsby Co., Inc., makes the following announcement regarding changes in its selling agents in the New York and New England territory: North British Rubber Import Co. of America, 22 Park Place, N.Y.C., has been named selling agents for the Louisville Power-Bilt 1941 line in metropolitan New York, Conn., and N. J. R. B. Nickerson, 5 Madison St., Medford, Mass., will be H. & B. representative in Maine, N. Hamp., Vt., Mass., and R. I.

A new, inexpensive "heat retainer" for the feet, known as **Pedettes** is made by Protex Products of Jersey City, N. J., from Goodyear's rubber hydrochloride. Pliofilm. Pedettes are foot-shaped, sock-like coverings to slip over stockinged feet, before inserting them into shoes. They are ideal for wet rounds of golf or cold weather sports.

Practically thin as tissue-paper, and as light in weight, the **Pedettes** are strong and waterproof, as well as air-tight.

The **Narragansett Products Corp.**, East Greenwich, R. I., manufacturer of the **Carpenter Mower Grinder**, will be known in the future as the **Graham Manufacturing Co., Inc.**, East Greenwich Plant, having expanded its facilities and joined forces with the **Graham Mfg. Co.** of Providence.

Both companies have been known previously as makers of machine tools, together with their special products, the **Carpenter Mower Grinder**, and the **Graham Drill Vise**, respectively. The **Carpenter grinder** will continue to be built in the East Greenwich plant, with the same personnel.

Henry (Hank) Kaiser, pro of the **Meadowbrook CC**, Racine, Wis., has invented an ingenious linen grip covering that can be slid over the leather grip easily and provide a non-skid grip during rainy weather or when the hands are moist with sweat.

Hank's device can be carried in the shoe pocket of the bag and yanked out for emergency use whenever desired. The device has a thin wire frame



KLEN-ZIP
REMARKABLE NEW
CLEANER FOR GOLF BALLS

Newest chemical for removing dirt, grime and stains. Colorless, odorless. Does not get rancid, foul or slimy. No injury to hands or clothing. No soap, alkali or acid. Write for literature and free testing sample.

McCLAIN BROTHERS COMPANY, Canton, Ohio

March, 1941

NOW READY

1941

"GOLF TURF"
Supplement

52 pages of latest Equipment and expert information for making good turf.

FREE ON REQUEST

BENT and other **GRASS SEED** of Exceptional Quality

SEND FOR
GOLF SEED PRICE LIST

Stump & Walter Co

132-138 CHURCH STREET
NEW YORK, N. Y.

We are pleased to announce the appointment of

A. F. BROMBACHER
and **CO., Inc.**

124 MAIDEN LANE
NEW YORK CITY

as our eastern representatives



The Merchandising of

SUPER MINERALITE

by **Brombacher's**, who this year are celebrating their 181st anniversary, is the reflection of a nationwide confidence in **Super Mineralite** by green superintendents everywhere, who through practical application have determined the outstanding value of this economical and double-purpose fungicide.

Brombacher's offer you 181 years of business experience and integrity—plus a fungicide that handles both your turf disease problems and nutritional disturbances that encourage turf disease attack.

SUPER MINERALITE is manufactured by

AGRICULTURAL INSECTICIDE CO., Inc.
BELLE GLADE, FLORIDA

Better Fairways and Greens DEPEND ON FERTILIZATION

For best results, the fertilizer must cover every inch of ground evenly but without waste. No other distributor equals the MASTERS for even, economical distribution.



Made in three sizes: 18", 24" and 36". Ask your Golf Equipment dealer for them or write us for details.

MASTERS PLANTER CO.
4023-25 W. LAKE, CHICAGO, ILL.

**GRASS
SEED**

For better
**GREENS
and
FAIRWAYS**

Samples and Prices on Request

Send for Our Complete Catalogue of
EQUIPMENT and SUPPLIES for the Course.

MICHELL'S SEED HOUSE
Philadelphia, Pa.

GRASS SEED SPECIALISTS FOR FIFTY YEARS

And Still Another!

The Lytton Building takes pleasure in announcing another addition to its all-star golf and sportswear lineup—

WOLVERINE SPORTSWEAR COMPANY
(Now located in the Lytton Building)

More golf companies, golf publishers, and golf associations have 14 E. Jackson Blvd. as their address than any other building can boast—by a wide margin! They've found it pays to be located where there's 'golf atmosphere'.

Your Chicago Office Should Be Here!

Reduce your sales effort! Locate in the Lytton Building and 'cash in' on the drawing power of golf's most famous address—14 E. Jackson Blvd. Let us tell you ALL the advantages of being in

THE LYTTON BUILDING

Golf's Most Famous Address

14 E. Jackson Blvd.

Chicago

hemmed into the linen, which wire sets the position of Hank's Gripmaster on the leather grip. Moisture on the linen accounts for the close clutch the linen itself provides without the use of gauze tape.

Kaiser and a number of other pros are using the device with satisfaction. Hank made especially effective use of it in leading the Wisconsin qualifiers for the 1940 PGA when some of the boys were having clubs slip out of their hands during a rainy round. The thing attracted considerable interest at the PGA tournament at Hershey.

Kaiser has a retail price of 75 cents on his Gripmaster, with a good margin for the pro. If you want to know more about it, write Hank.

The Monroe Co., Colfax, Ia., this spring is featuring its line of folding tables, which are ideal for use at golf clubs where space and maneuverability are such important items in arranging table settings for parties, banquets, etc. Folding tables in the Monroe line include the "Pedestal," the "Fold-Lite," the "Long" Pedestal (where large crowds must be accommodated), the "Lite-Wate," and the more conventional round, oval and square folding tables.

The "Pedestal" table shown in the accompanying photo is a folding table without legs, is hingeless, stout, and guarantees no knee interference. The vertical supports are set near the center of the table and a guest seated comfortably cannot touch either these supports or the steel braces with his knees—yet the table cannot tip. This table model folds to 2½ inches thin.



The "Fold-Lite" and "Lite-Wate" folding tables are extremely popular wherever tables are required where weight is an important factor. These models are unusually attractive, and are light enough so that they can be easily carried about and set up by women. Complete details and prices on the Monroe line of folding tables will be gladly furnished upon writing the company.

John W. Sproul, golf ball sales manager, U. S. Rubber Co., announces the transfer of Ray Lozar to the Kansas City District. Lozar, who has been serving as the company's golf ball representative in western Tenn., Ark., eastern Mo., southern Ill., and western Ky., will now cover western Mo. and

Robert Bruce Harris

**GOLF
& Landscape Architect**

750 N. Michigan Ave., Chicago, Ill.
Phone: Whitehall 6530

PERFECT GREENS WITH AGRICO

... and better fairways, too, say leading pros and greenkeepers. Reason: Agrico Country Club Fertilizers come in 3 special grades for golf courses, each a carefully balanced, complete fertilizer made to do its own particular job BETTER.

AGRICO for Putting Greens.....8-6-2
 AGRICO for Fairways.....8-6-4
 AGRICO for New Seeding.....6-8-2

Get more turf-feeding value per dollar invested—order Agrico now from nearest Agrico office or dealer.



The American Agricultural Chemical Co.
 50 CHURCH STREET NEW YORK CITY

ATTENTION — COMMITTEE MEMBERS!

Have you realized . . .

that light keeps the members and guests at your club after dark?
 Floodlight your practice driving ranges, putting greens, swimming pool, tennis courts and your parking area. Increased night-time activity will surely result.
 Revere engineers will gladly assist you in recommending the proper Floodlights and Poles for any lighting your club requires.

Write for Sports Lighting Bulletin.

REVERE ELECTRIC MFG. CO.

2317 NORTH PAULINA STREET - CHICAGO
 Originators of the Hinged Floodlight Pole

INDOOR and OUTDOOR LIGHTING EQUIPMENT of EVERY DESCRIPTION

the entire state of Kan. His headquarters will be in Kansas City.

George Shillig has been appointed to replace Lozar. He will be located in St. Louis. Shillig is well known to golfers and golf pros in the territory he is taking over, as he has been a representative of a golf equipment manufacturer in the same territory for a number of years.

A single-nozzle spray gun that according to the manufacturer permits the operator to deliver as much spray liquid through the one nozzle as ordinarily can be put through an 8, 10, 12 or 14 multiple-nozzle head, has been successfully developed by the engineering department of The Hardie Mfg. Co. of Hudson, Mich., Portland, Ore., and Los Angeles, Calif.

This new Hardie gun is known as the Hardie No. 202 orchard spray gun. The larger dimensions of the head permit the use of an unusually large whirl plate, allowing, the makers say, a far greater volume of liquid to pass than is possible with spray guns of the conventional single-nozzle type. This new Hardie gun speeds application, assures complete penetrating coverage and enables the user to direct the application with more precision than possible with the usual multiple-nozzle

heads. The Hardie Company recommends the use of this gun only with sprayers of 20-gallon or more capacity.



Bill Merritt

W. A. (Bill) Merritt, former Spalding district sales manager, has recently been made a representative of that company's retail shoe division. He will contact dealers and golf pros in New York City, New Jersey, Connecticut, Long Island, and southern New York State. He will carry complete golf, street and sport shoe lines, also all ice skate combinations.

Many who never before drank beer with their meals, or who hesitated to open a full-sized bottle along with that midnight snack, are ordering the new Club Size Pabst Blue Ribbon, according to retailers questioned by Pabst officials.

Pabst, the first national brewer to offer the Club Size package, did so only after carefully considering all the possibilities, according to Ivin E.

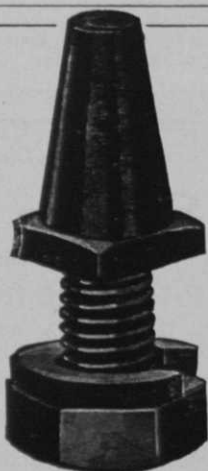
R. H. Tractor Wheel SPUDS

quickest to put on or take off. Increase tractor efficiency and cultivate turf . . . that's why more than half the U.S. and Canadian clubs use them. Durable and low priced. All sizes for all purposes. Sample spud and circular on request; advise make of tractor and purpose for which intended.

Immediate shipment. If your Ford or equipment dealer cannot supply, write direct to

R. S. HORNER
 Geneva, Ohio

MFR. OF SPUDS, FORDSON WHEELS, ETC.



MCCLAIN SPIKER AND PERFORATOR

Loosen up and aerate your turf. Make it easier for water and oxygen to get down to grass roots . . . easier for fertilizer and top dressing to build up your greens . . . and harder for Brown Patch diseases to bother you.

Get this fine inexpensive machine. Save hundreds of

dollars worth of fertilizers, fungicides with this small investment. Have real playing Greens this year.

Unbreakable spikes. Alemite oiling. Easily operated by hand or power.

Write for literature.

McClain Brothers Co. - Canton, O.

NEW ECONOMY IN TREATING AND FERTILIZING GOLF GREENS

McCLAIN HYDRO-MIXER

Get this lightning speed outfit this year.

Cut labor costs to the bone. Reduce your operating costs, social security, industrial and unemployment insurance expense.

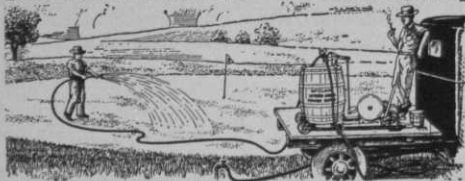
One man can handle this job with a Hydro-Mixer. The light, inexpensive Hydro-Mixer is now used by hundreds of courses from coast to coast. It no longer pays to be dragging old style cumbersome costly equipment around over the course to handle Brown Patch and Fertilizer Spraying.

Safety, speed and accuracy of either the hand or power operated Hydro-Mixer are almost unbelievable.

If you really want to save, write today for the literature.

McCLAIN BROTHERS COMPANY

CANTON, OHIO



Harris, vice-president and general sales manager. The Pabst Club Size bottle, styled to resemble the full-sized Pabst Blue Ribbon bottle, retails at a proportional price and is delivered in thirty-six bottle cases which are easy to handle, stack and open.

The Skinner Irrigation Co., Troy, Ohio, has available copies of its new catalog "Skinner System Specialized Irrigation," which gives details on the entire Skinner line of watering and irrigation equipment. The catalog consists of 24 pages, and tells in an interesting, easy-to-understand manner—both by word and picture—how the Skinner System of irrigation operates. Copies of this catalog will be gladly sent upon request to the company.

The K. L. Burgett Co., Peoria, Ill., announces a new item in the Burgett line—the ladies Sportpouch, which is made to be worn around the waist while the wearer engages in any outdoor or indoor activity. The new Sportpouch provides a most convenient way to carry cosmetics, cigarettes, money, and other small necessities. It is beautifully made of brown grained morocco, moire lined; a

IMPROVE GREENS and FAIRWAYS AT LESS COST

with RUHM'S PHOSPHATE

insures

- SPRINGY TURF
- NO BARE SPOTS
- LONGER ROOTS
- DENSE GRASS
- RESISTANCE TO DROUGHT AND DISEASE

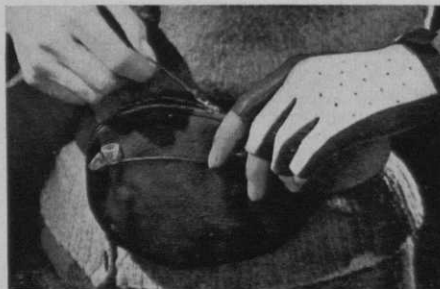
WRITE for prices and full particulars.

Better, cheaper source of the phosphorus which grass and flowers need. Pays to apply early.

RUHM PHOSPHATE & CHEMICAL CO.
MT. PLEASANT, TENN.

zipper closes the pouch. A matching belt is furnished with each Sportpouch.

The company's Parglov line of golf gloves is



again being promoted by another extensive advertising campaign. The Parglov line includes the regular True-Grip Parglov, the Air-Conditioned Parglov, and the full finger Parglov.

Wilson Sporting Goods Company, Lowe and Campbell Athletic Goods Company, and Horace Partridge Athletic Goods Company will again act as distributors in 1941 for Lexol, the leather dress-



Says "NO!" to Playboys

A lid that locks on this Murdock Lawn Hydrant forestalls tampering and waste of water. Fool-proof, trouble-proof. Get the "Genuine" Murdock Lock-Lid Lawn Hydrant direct from Murdock. Would you like to have a copy of Catalog "L"?

MURDOCK

The Most Reliable Name on Water Service Devices

No Stale Water From This Fount

Every drink is fresh, thirst-slaking. The most widely-used outdoor drinking fountain. Sturdy, dependable, anti-freezing, trouble-proof. Maintenance practically nil.

The Murdock Mfg & Supply Co., Cincinnati, Ohio



Three Styles of One-Color Score Cards

of Excellent Quality are

Priced \$20 to \$25 for 5,000

Produced by a New Process they are complete and of correct size.

Samples of these and higher priced 2-color cards to clubs on request.

JOHN H. VESTAL CO., Printers
703 South La Salle Street --- Chicago

ing which has proved to be an extremely profitable item for pro-shops. Pros buy Lexol by the gallon at \$2.40, and get their money back ten to one by charging members \$1.00 per treatment on their leather golf bags and club grips. Additional income can be picked up by treating golf shoes with Lexol.

Each pro is supplied with a poster to hang in his shop and is given enough copies of an attractive folder to cover his members.

The pro's name and club is imprinted on the folder.



F & N Lawn Mower Company, Richmond, Ind., announces it has been receiving many enthusiastic reports on the performance of its new F & N fairway mower, in both 5 and 3 gang units. Wherever used, the new F & N fairway mower has

proved itself a really dependable performer, according to the manufacturer. The new mower has many improved and patented features, including self-adjusting roller bearings for the heavy-duty revolving reel, that always stay in perfect alignment—and demountable reel and interlocking cutter bar. The mower is available with or without pneumatic tires. Complete details on F & N fairway mowers may be obtained by writing the manufacturer.

Canvas Products Corp., Fond du Lac, Wisconsin, has just received first copies of its new 1941 folder on the company's line of bags. The folder is printed in color, and is most attractively arranged. Besides showing the complete line of Streamliner, Caddy-master, and women's golf bags, it also pictures and describes the Canvas Products carry-all and bowling ball bags, head covers, and practice ball bags. Copies of this folder will be gladly sent upon request to Golf Bag Division, Canvas Products Corp.

WANT ADS: Rates—10c Per Word
—Minimum, \$2.50

Greenkeeper with over 22 years' thorough experience—all phases of first-class construction and maintenance, wants year-round position with modern club. Reasonable salary, Highest references. Address: Ad 313 % *Golfdom, Chicago.*

Manager Wanted—Chicago district fee course wants man or couple to take over restaurant and bar concession. Net profits past three years over \$2,000 per season. Right party can increase this. Must finance concession entirely, including licenses and insurance. Bar and kitchen completely equipped. Address: Ad 304, % *Golfdom, Chicago.*

Pro—Wants new location; club with 250 or more members preferred. Exceptional instructor, expert greenkeeping, business-like management. Courteous, reliable. Available immediately. Address: Ad 303, % *Golfdom, Chicago.*

Greenkeeper—At present employed on a municipal course; have worked under one of the best architects and supervisors in country. Understand all phases of greenkeeping, budgeting, and course maintenance. Age 32. Married. Highest character and ability reference. Reasonable salary. Address: Ad 306, % *Golfdom, Chicago.*

For Sale—A bargain. Championship 18-hole golf course on 260 acres of wooded, rolling land. Large clubhouse completely equipped. Course adjoins one of the best and fastest growing cities in Florida. Address: Ad 305, % *Golfdom, Chicago.*

Professional with 20 years' experience in teaching, playing, greenkeeping, club management and promotional work, is seeking to take full charge of a club. Please state in first letter full particulars. Address: Ad 309, % *Golfdom, Chicago.*

Caddiemaster—One of the country's most efficient wants new permanent position. 39 years old, 23 years' experience. Expert in recruiting, teaching and supervision of caddies. Highest character and ability, references. Address: Ad 310, % *Golfdom, Chicago.*

Wanted to lease—Golf Course for 1941, by competent, reliable operators. Prefer course in Midwest; send complete information in first letter. Address: Ad 308, % *Golfdom, Chicago.*

Pro-greenkeeper desires position. Experienced in all branches of club operation, including club membership solicitation and publicity. Fifteen years in charge of golf clubs; last 5 years as general manager of well known resort club. Fine personality and appearance. Please outline your proposition. I'll send complete details of my qualifications. Address: Ad 312, % *Golfdom, Chicago.*

Greenkeeper—Desires position; 17 years' experience. Understands all phases of turf culture, including fairway irrigation, construction, disease treatments. College trained. Married. Age 35. Address, Ad 311, % *Golfdom, Chicago.*

CLUB OFFICIALS—

are you seeking high grade Managers, Stewards or Bookkeepers? Write to: Club Systems Service, 4836 Drexel Blvd., Chicago.

Pro-Greenkeeper—employed, wants longer season job. 18 years' experience, teaching, playing, greenkeeping and construction. Age 39. Wife expert catteress. Address: Ad 300, % *Golfdom, Chicago.*

Country Club with 18-hole course, established 25 years; located in southern winter and summer resort city, all year 'round play. Excellent condition. Owners may consider lease or rent arrangement with responsible party. Address: Ad 301, % *Golfdom, Chicago.*

Greenkeeper, 15 years experience and GSA member desires new location with year-round club in eastern Massachusetts, Rhode Island or Connecticut. Experienced in management of winter sports facilities. References furnished. Address: Ad 307, % *Golfdom, Chicago.*

For Sale—Owner is forced to sell because of heart ailment, profitable nine hole golf course, fully equipped, near heart of one of the world's greatest vacation centers. Five thousand down payment required. Triflers please do not answer. Address: Ad 316, % *Golfdom, Chicago.*

Caddie-Master and Starter—Seeks position at high grade club demanding perfectly trained caddies and efficient first tee starting. Experience in this work gained from best U. S. clubs. Expert member handling. Prefer mid-west position. Address: Ad 314, % *Golfdom, Chicago.*

Help Wanted—Immediately, at 18-hole Pennsylvania course; the following positions are open and would like to hear from a pro, a greenkeeper, or pro-greenkeeper, a caddiemaster, and club manager. Pro-greenkeeper to reside on club property; manager at clubhouse. Advise duties willing to perform, salary expected. Address: Ad 315, % *Golfdom, Chicago.*

Pro-Greenkeeper seeks change with club wishing to combine all operations under one head. 42, good references, sober, credit rating A-1, 24 years' experience. Student of course management Rutgers and Mass. State Colleges. Address: Box 323, Oak Park, Illinois.

Pro Wanted at Indian Hill Golf Course, Omaha, Nebr. Fine public course. Good opportunity for the right man. Send details of experience to Henry C. Glissmann, 98th and Center St., Omaha, Nebr.

Help Wanted—Young pro and wife as catteress. 18-hole private course. Excellent opportunity for ambitious couple. Please give qualification and experience in first letter. Address: *Aberdeen Country Club, Box 1302, Aberdeen, South Dakota.*

For Sale—Nine hole golf course with equipment and modern clubhouse. Membership 125. Located on main U. S. highway. Real proposition for competent golf professional. \$10,000—\$1,500 down payment. Address: Ad 302, % *Golfdom, Chicago.*