

● BENT GRASS ●

BOTH SOD AND STOLONS

Vigorous, healthy stock that develops fine, true putting surfaces. Write for full information.

HIRAM F. GODWIN

Box 122, Redford Station, Detroit, Michigan

American father," portrayed as a cheerful, middle-aged business man—and of course, a golfer.

The wrapper may be stripped from any unsold packages after Father's Day, June 15, leaving the regular U. S. Royal package intact.

A unique announcement of the promotion plan has been mailed to the trade in the form of a letter which, when reversed, becomes a poster advertising the special package. According to Sproul, Father's Day sales have been increasing materially during the past few years. From advance orders now in hand, he said, a new record should be set in 1941.

A new and greatly improved **Page Fence** catalog has been announced by Page Steel & Wire Div. of the American Chain & Cable Co., Inc., Monessen, Pa.

By a simplification of sections so that the buyer can quickly select the fence for his particular need, Page helps the fence buyer over many technical hurdles. Each section is devoted to a particular type of fence and is complete with large pictures,



Cover of new Page catalog.

description, and specifications. Technical construction details are illustrated by simple line drawings.

A card addressed to Page Fence Assn., Monessen, Pa., or Bridgeport, Conn., will bring a copy of the No. 641 Page Fence catalog to you promptly.

The Newark Specialties Mfg. Co., 55 Hudson Ave., Newark, Ohio, offers several playing accessories to the golfer, designed to improve his game. The Swing Doctor is a practice driving gadget consisting of a flexible rubber trigger, simulating a golf ball, that's set at tee-height in sturdy composition mat. Instructions explain how to detect hook or slice with the device.

Another Newark item is the Putting Eye, which

"GRIP-SPIKES" PREVENT SLIPPING

CUT STROKES — IMPROVE STANCE

Used by Leading Pros and Best Golfers. 8 sizes, flat or pointed stud. Inserted by hand.

Pros—Order your requirements now.

NORTH & PFEIFFER MFG. CO.
HARTFORD, CONN.

consists of an adjustable mirror that permits the player to look at the ball and the hole at the same time. The mirror, which clamps on the shaft, teaches correct lining-up of putts and proper stroke technique. The Newark company also distributes the In-Destruc-To Directional Golf Tee, which is made of the toughest India rubber, and points direction to pin. Complete details and prices on the golf items may be obtained by writing the Newark company direct.

Jack Jolly, 872 Broadway, Newark, N. J., sole distributor for Silver King golf balls, announces that M. F. Gilham, 600 Woodrow St., Columbia, S. Car., is now covering the pro trade in S. Car., Ga., Ala., Fla. and Tenn. for Silver King and the Colonel golf ball.

The Martin Dennis Co., 859 Summer Ave., Newark, N. J., announces that as a further service to pros handling Lexol, leather conditioner for bags, shoes, upholstery, etc., it also puts up Lexol with mahogany or black dye added. These special Lexols, which are in addition to the regular neutral Lexol used on golf bags of all colors, accomplish the double purpose of reconditioning the leather and recoloring the russet or black, as the case may be. They are particularly good for older bags which have become badly scuffed.

Another tip from the Martin Dennis company to pros is that an effective and fast way to recondition bags is to hang them on a cord in the pro-shop and spray with Lexol which has been put in the container of an ordinary fly spray gun. According to the company, pros on the Pacific Coast are conditioning bags this way and report excellent results.

WANT ADS: Rates—10c Per Word
—Minimum, \$2.50

For Sale: Beautiful 9-hole golf course. Also 100 acre farm and oil station on Highway 24. Price \$7,000, one-half down. Monroe City, Missouri. Address: *Olliver W. Nolen, Attorney General's Office, Jefferson City, Missouri.*

Manager—desires position with first class country or city club which needs able management and business promotion. 19 years' successful experience, and employed at present, but seeks change offering greater opportunity. Fine record for supplying distinguished service at moderate cost. Knows how to promote clubhouse activity. Finest references. Address: *Ad 601, % Golfdom, Chicago.*

CLUB OFFICIALS — are you seeking high grade Managers, Stewards or Bookkeepers? Write to: Club Systems Service, 4836 Drexel Blvd., Chicago.