

MAKE THE SUNNY DAYS Money Days
SELL Congo SUN HATS!



Congo, the nationally-famous Sunhats, are made in several styles and in a variety of materials. Models to retail at 50c and \$1.00.

Also a complete line of Visors and Caps for tennis, golf and all outdoor activities. . . models to retail at 25c, 50c and \$1.00.

Write us for Catalog . . . Order from your Jobber.
 HEADQUARTERS FOR SUNSHINE HEADWEAR
THE BREARLEY CO., ROCKFORD, ILL.

**R. H. Tractor
 Wheel SPUDS**

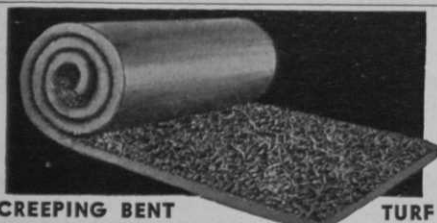
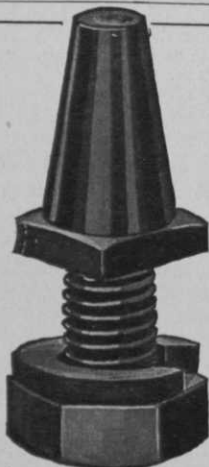
quickest to put on or take off. Increase tractor efficiency and cultivate turf . . . that's why more than half the U.S. and Canadian clubs use them. Durable and low priced. All sizes for all purposes.

Sample spud and circular on request; advise make of tractor and purpose for which intended.

Immediate shipment. If your Ford or equipment dealer cannot supply, write direct to

R. S. HORNER
 Geneva, Ohio

MFR. OF SPUDS, FORD-SON WHEELS, ETC.



CREEPING BENT TURF

Our True Washington Strain Creeping Bent in solid turf form makes model greens; supplied in rolls ready to lay down like a carpet. Withstands drought. Fully guaranteed. Used by hundreds of Parks and Golf Courses. Also sold in stolon form. Nursery grown Blue Grass Sod also available for use on tees and fairways. Write or phone for prices and samples.

ILLINOIS GRASS CO. Telephone Homewood (Ill.) 746
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KLEN-ZIP
 REMARKABLE NEW
 CLEANER FOR GOLF BALLS •

Newest chemical for removing dirt, grime and stains. Colorless, odorless. Does not get rancid, foul or slimy. No injury to hands or clothing. No soap, alkali or acid. Write for literature and free testing sample.

McCLAIN BROTHERS COMPANY, Canton, Ohio

**Paying Bets in Balls
 Will Boost Shop Sales**

WALLIE ROBB of Wilson Sporting Goods Co. is energetically pushing a campaign to have golf bets made and paid "in balls instead of bucks."

Robb points out that this custom already is highly popular in the South and should be spread for the great increase it will mean in pro-shop ball business. He urges pros to push the idea by shop display signs and slips of the "gift certificate" kind, which, if signed by the losing member entitle the winner to get the ball or balls involved in the wagering, at the pro-shop, charged to the loser's account.

Considering the amount of money that changes hands in golf bets over a week end, the "pay in balls instead of bucks" idea Robb is pushing should help pros a lot in competing with other retail and with "buy it wholesale" ball dealers.

WHAT'S NEW

"The best is none too good for my old man"—You believe that—America believes that—Spalding believes that. In fact that's what Spalding had in mind when it designed the special Spalding Fathers' Day gift golf ball package illustrated below. The box is of a combination brown leatherette and con-



tains 6 Spalding top quality 75c golf balls plus a dozen fluorescent tees. The box has a hinged cover and can also be used for jewelry, handkerchiefs, etc.

Horton Mfg. Co., Bristol, Conn., in a recent ad in the New York Times did some very effective "personalized" advertising by listing names of pros,