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The efficiency of a fungicide, and its value per pound, depend upon the percentage of mercury metal it contains. If you are not thoroughly familiar with Mallinckrodt mercurial fungicides, investigate them. Write for the whole story.



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CALO-CLOR*— for brownpatch prevention and remedy. Comes in Regular grade for dry application and suspension grade for liquid application.

AURAGREEN*— non-mercurial preventive, green colored, renews faded turf.

Also — Corrosive Sublimate U.S.P. Grade.

*Trade Mark Reg. U. S. Pat. Office.

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DOUBLE ROTARY SPRINKLER CO.

816 LOCUST ST. Dept. A KANSAS CITY, MO.

The pros split the classes into three groups: beginners, those "pretty fair," and youngsters above the average in playing ability and experience.

To further promote golf in St. Louis many of the district's foremost pros contributed to a series of instruction articles that have been much better in practical and close-up instruction value than much of the dope run in newspaper golf instruction series. The St. Louis pros used the words they use in actual instruction and cited instances to illustrate their points instead of talking the too-general rehash of the instruction literature already printed in books or magazines.

The Post-Dispatch Junior Golf clinic had the enthusiastic endorsement of parents and high school athletic authorities. It's a great stunt for local organizations of pros to suggest to newspapers that are looking for a golf promotion sports section feature.

Says Pro Trend Is Toward Broader Status

A VETERAN member and official of a noted Eastern country club expresses his view of pro prospects. Says he:

"Among the revisions of the managing and operating plan that may be adopted to help the private clubs through the next several years is a distinct change in the usual status of the pro.

"The pro will be a golf manager instead of having his duties generally limited to the sale of whatever lessons and merchandise he can dispose of.

"One of his jobs in that capacity will be studying the attendance of members at the club and discovering, and correcting, if possible, reasons for failure of members to come out and play. He will check up on playing performances of the members, and like any other successful salesman, see that the customer is making good use of the product.

"I imagine that 90% of the golf club members in this country would be pleasantly surprised if the pro at their clubs said to them, 'I've been looking over your handicap card and your scores aren't what they should be. I wish you'd let me look you over hitting some balls. There may be some little thing that's wrong and that we can straighten out quickly. No charge. I just want to make sure you're getting your money's worth out of the club.'"