



"Alert" has been sounded and these two English golfers waste no time taking to the shelter on the course of the Richmond (Surry) G.C. In competitions, during gunfire or while bombs are falling, players may take cover without penalty for ceasing play.

a fair-sized towel factory would have in stock.

Press accommodations were very good and the press was handled by the committee, officials and policemen at clubhouse entrances, just as though the newspaper men were white people and guests of Texas gentlemen. The frequent procedure of being stopped at the main highway and being compelled to convince guardians that the bearers of the USGA press credentials did not intend to burn the clubhouse, betray the waitresses and blow the safe containing the gate money, was not followed.

There was a large air-conditioning fan in the press tent, set so its blast wouldn't blow copy paper into the Gulf of Mexico. Water, Coca Cola and beer was provided. A few electric lights might have been placed over the scoreboard for the late workers, otherwise arrangements were perfect.

Press headquarters also were provided in a large room in a downtown hotel, with typewriters and wire operators present for those desiring to file overnight material or other late stuff, and for the relaxation of those pressmen desiring to chin with each other or to test the profit possibilities of a deck of cards.

Fort Worth, being two hours behind Eastern time and an hour behind Central time, presented the same problem of making editions newspapermen from farther east had when the Open was played at Denver in 1938. This makes it advisable

for the USGA to give leaders at the half-way mark early starting times for Saturday play.

A great entertainment feature for visiting golf notables and pressmen was the dinner put on by Amon Carter, widely known Fort Worth publisher and capitalist at his Shady Oaks ranch. Tom Carvey, manager of the Fort Worth club, managed the catering for this event as he does for the other famous parties Carter gives at his ranch. Carvey provided ranch grub of superb rating. He also served with noteworthy satisfaction to them, a number of nationally prominent visitors who made their home at the Fort Worth club during the Open.

Publicity on the Open was splendidly handled by the committee in charge. The official program was one of the classiest ever put out for a national golf championship. It contained no advertising. In addition to excellent golf material in copy and illustration, it contained a fine souvenir feature, "Fort Worth in Pictures."

Fort Worth newspapers got out souvenir editions on the Open. At the top of each inside page of these editions was a diagram of a hole of the Colonial course.

Down-town store window trims featured the golf motif during the week that closed with the Open.

National Distillers and Hiram Walker had special golf window trims in liquor stores around the time of the Open.