



Business boomed at this 14-acre pitch and putt golf practice course when 33 1,500-watt floodlights were installed.

Floodlighting Pays!

By John Hollenbach

WITH increasing popularity of night-time sports, installation of floodlighting for country club activities is receiving serious study. Chairmen of entertainment and house committees, pros, and those concerned with dining room patronage and club finances are finding the multitude of amusement centers weaning away members during the evening. On the other hand, golf clubs that pioneered in floodlighting installations are enjoying greatly increased attendance and revenue.

That floodlighting is paying dividends in golf can hardly be questioned. Operators of driving ranges find their investment in floodlighting equipment paying off with astonishing speed. Miniature putting courses are staging a comeback with floodlights. Pitch and putt courses, with their extensive layouts covering many acres of land, successfully use floodlights for night-time attendance.

Quoting from a letter received by a company specializing in floodlighting

equipment, an Eastern operator of a pitch and putt course writes, "Attendance at our Tracydale golf course during the first two months following the installation of your floodlights reached a high of 12,000."

There are many possible applications for floodlights at golf clubs. Putting greens can be illuminated for evening practice or putting contests. Playgrounds set aside for members' children can be well lighted as evening approaches. Outdoor swimming pools become fascinating under the influence of powerful floodlights. Tennis courts can be lighted, golf instruction can be carried into the evening hours at practice tees.

Undoubtedly the underlying reason for the tremendous success of night-time sports is the development of the modern floodlight itself. Previous attempts to light up small areas had been undertaken with limited knowledge of lighting problems and without equipment available for this specific purpose. When big league



Miniature golf staged a comeback after proper floodlighting was applied. Eight floodlights illuminate this large layout.

Chicago District GA has issued a bulletin urging its member clubs to assure drafted employees that their jobs will be given back to them following their military service period.

baseball "turned on the light" for night games the amazing success of the venture caused manufacturers of floodlights made for industrial usage to open their eyes to the sport field for their products.

Not only are modern, efficient floodlights available today, but skilled illuminating engineers have entered the sport arena—engineers who can inform you as to how many floodlights would be required to effectively light certain areas, what light meter readings should be for various sports, how high the mounting poles should be, and other data necessary for proper installations.

Managers Key for '41 Meeting in Buffalo

CLUB Managers Assn. of America is drafting its convention program for the annual session which will be held at Hotel Statler, Buffalo, March 10-13.

The past year the association has enjoyed a record gain in membership, more than 125 having been added to the roster. Activities of the association have been conducted by the national body and local chapters on a most practical basis with the former idea of emphasis on the social gathering angle being virtually restricted to the Monday-off jousts at golf.

During recent administrations the Managers' national conventions have been concerned seriously with club operation problems rather than with demonstrations of perfect club dining affairs, although such events at noons and evenings during convention dates always bring forth sparkling ideas for visiting club managers to apply at their own clubs.

Fred Crawford, manager of Louisville's famed Pendennis Club and president of the CMA, and his administrative associates, are sifting convention program suggestions received from country and city club managers and elected club officials in making assignments and time allotments for convention addresses.

From present indications considerable attention will be given to club patronage development. A general pick-up in industry promises to place more adminis-

trative responsibility on club managers due to inability of elected officials to devote time to club affairs. Consequently problems of club financial operation also are due for clinical treatment at the CMA huddle.

In view of the prospect of club operation under general conditions differing greatly from those of the previous few years, men and women managers in attendance at Buffalo are scheduled to do expert gazing at the crystal ball in determining club operating policies for 1941.

USGA Rules Ex-Champions Can Skip Open Qualifying

FORMER winners of the USGA Open championship will henceforth be exempted from sectional qualifying rounds and will be automatically eligible for the Open championship proper upon filing entry. This decision by the association's executive committee will become effective for the 1941 Open.

Heretofore exemptions have been granted only to the 30 lowest scorers and those tying for thirtieth place in the previous year's championship, and to the professional of the club entertaining the current year's championship if he has been the club's professional at least one year. All such exemptions will again be granted for the 1941 Open.

However, effective as of the 1942 championship, the number of exemptions granted by reason of performance in the previous year's championship will be reduced to the 25 lowest scorers and those tying for twenty-fifth place. This number will include any former champions finishing among the first twenty-five and ties in the 1941 Open.

Recreation Bill Awaits Study.—Apparently resting in peace in the files of the Committee on Education of the House of Representatives is Bill H. R. 10606. This is the National Preparedness Act for Health Education, Physical Education and Recreation in Schools and Summer Camps. It was introduced by Rep. Pius Schwert of New York, a Yankee outfielder "way back when."

The part of the bill that may concern golf pros is that providing for "activities to develop physical and social fitness." This calls for "special instruction and supervision."