

written by the sale of advance tickets alone. Every ticket purchaser became a booster for the event and it worked. After all there is plenty of room on a golf course. No danger of over-crowding, so pack 'em in.

These \$1,000 opens are not auspicious affairs. They seldom attract nationally known golf stars except those in your own district, but they are splendid things for this game called golf. They give the amateur and professional golfer the competition he needs to keep his game in shape. They educate the public to what kind of a show they can expect at a golf tournament and may help make it easier for the promotion of a bigger event some other day. They give the golf club lots of good publicity. If you have just one nationally-known star in your entry, the story goes out over all the wire services under your town's date line (tab for the Chamber of Commerce).

Perhaps the most important thing—this gives the golf club members a real project to work on. Working on various committees, thinking and talking nothing but this one big project for weeks and weeks will do more to keep your membership happy than any one other stunt you can pull. Try it out! Make your plans now and when the summer season opens you'll be ready to go.

Weekly Pro-Amateur Is Popular in Indiana

PRO-AMATEUR play which was very popular in the northern Indiana district was that which consisted of a pro and three amateurs from the pro's own club, playing 18 holes, and scoring the "low ball" gross score. While in most instances the individual pro and any one of his three amateurs would shoot scores averaging between 70 and 100, the low ball score was often 8 or 10 under par.

These low best ball scores reflect the benefits of this type of play; players are not required to play under the strain of 18-hole pressure, but are permitted to cast aside all caution and go for birdies and eagles on every hole! For the amateur, this relief from the fear of blowing is like manna from heaven, and is largely responsible for making the tournaments so popular. The tournaments were so popular that one was held in northern Indiana

every Monday of the playing season, and enlisted regular play from 80 per cent of all available professionals in the region!

This popularity was not based upon sheer pleasure of playing, either. Among those advantages which the amateurs received was the opportunity of playing in regular competition with the professional, who was a part of his team and who could coach and encourage him during the play.

Pros' relations with amateurs were greatly improved and extended inasmuch as this type of competition brought into pleasant, relaxed playing association with the pro, many high-handicap players. Many of these players formerly had been shy about playing with pros, hence did not have any degree of personal interest in the pro's progress at his club.

The amateur was given an opportunity to learn to go for birdies and eagles. From a psychological standpoint, every aspiring competitive player must develop this ability to constantly strive to lower par rather than to try to "hang on." And by no means does one team dominate the play. Of course, the percentage is with the best team, but out of approximately 20 matches during the season, no team won more than four firsts, and no team failed to win at least one first place.

And winning first place is well worth while, as the first place pot is seldom less than \$50 per team; the pro taking one-fourth in cash, and the amateurs taking one-fourth each in merchandise. Then there is generally \$15 to \$20 in the am-am pot, and the same amount in the low pro cash pot. And all for the sum of \$2.50 with greens fees waived by the home club. The events are held on the best courses in the region.

The host pro is given an opportunity to reap his percentage on the merchandise which the amateurs receive. If the team fails to take first, there is always second, third and even fourth place money, when the field is large enough to justify it.

Philly District Reelects Officers—Frank Hardt, sec. of the USGA, was reelected president of the Golf Assn. of Philadelphia, for his third term, at the organization's 45th annual meeting. Stanley A. Wesh, Philadelphia Cricket Club, was reelected v. p., and Frank H. Chapman, long the association's sec.-treas., was reelected.

After two years at medal play the association decided to make its 1941 amateur championship at medal play.