

Committee Welcomes New Members

Atlanta's Glad-Hand committee has job of establishing new members as active, satisfied patrons of the organization.

ATLANTA Athletic Club and its country club operation, East Lake CC, has a Glad-Hand committee that welcomes new members and gets them established as playmates of the older members and as active patrons of the club.

The Glad-Hand committee is an excellent follow-up on work of a membership committee that is one of the most effective at any city or country club in the U. S., according to the results it records in the club's publication, *Club Times*.

Each new member of the Atlanta AC-East Lake CC gets a letter signed by A. G. Maxwell, chairman of the Glad-Hand Committee. The letter:

It is the sincere pleasure of the Glad-Hand Committee to welcome you into our Club and to tell you how happy we are to add your name to our list of members.

Friendship is the keynote of the Athletic Club, and friendship can be developed by the members becoming acquainted. In order that we may come to know each other, the Glad-Hand Committee is host at a complimentary dinner for new members each month. It will be our pleasure to have you at one of these meetings soon.

Each member of the Glad-Hand Committee specializes in some one of the Club's many activities. At the dinner these activities will be fully explained in order that you may select those of special interest and appeal to you and your family.

We have the most accurate system of calculating golf handicaps which makes it possible for members to play on an equitable basis even with the best players. Please turn in your score card to Mr. Sargent, the Professional at East Lake, that you may be given your proper handicap.

We are very proud of our Club and believe that you are going to be proud of your Club, too.

Cordially yours,

At the monthly Glad-Hand dinners for new members George Sargent, East Lake's pro, gives the newcomers a golf talk helping them to get started pleasantly and properly on their golf at the club made famous by Bob Jones.

Sargent gives five group lessons free to golf newcomers at East Lake. The lesson plan as described in the *Atlanta AC Club News*:

Members joining the Club during May will be eligible for five lessons during the month of June; those on the Non-Golfing membership list will be eligible for five lessons during the calendar month in which they commence the lessons.

Those joining the Club in June will be eligible for lessons in July; the joiners in July, for August; so on until further notice. Please remember, there will be no carry-overs, the lessons being good for one month as outlined above.

The lessons are to be in group form at specified times, which are, commencing Monday, June second, to be held each Monday and Friday afternoons, from two to four o'clock.

Pupils will furnish their own clubs, which should be: one wood club, either a two, three or four, one iron, either a five, six or seven, and a putter. Caddies and practice balls will be furnished without charge to members by the Athletic Club.

Have Expert Handicappers

East Lake's handicapping must be good. One of the early season features was a large team match with one side being captained by Bob Jones and the other by Charley Yates. The losers were to pay for the winners' dinners. This handicap match was a dead heat!

Locker-room Affects Play Volume—Indication of tremendous increase in women's golf play at municipal courses is reflected in the women's locker-room at Swope Park, Kansas City, Mo. In addition to locker and bath facilities on a par with many of those in women's quarters at many private clubs, the Swope Park golf house has an attractively decorated and furnished women's lounge adjoining the lockers.

Interior decoration was done to the plan of a woman player at the course who's an interior decoration specialist. Her services were contributed.